
LANE SEVEN
2020
LANESEVENAPPAREL.COM
@LANE7APPAREL



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SOCIALLY RESPONSIBLE MANUFACTURING

ALL PRODUCTS ARE:

1

Ring Spun

Made in socially and ethically responsible, vertically integrated manufacturing facilities, that is 100% of our vendor base who are WRAP certified in addition to other industry leading social compliance certifications.

2

Subject to our quality audits and only goods that pass our QA standards land in our warehouse. All products are set through stringent quality standards including dimensional stability and color fastness.

3

GARMENTS YOU & YOUR CUSTOMER CAN FEEL GOOD ABOUT.

FOCUSED ON OFFERING HIGH QUALITY BASICS

SINCE 2014 we have focused on improving the quality of our tees and hoodies, based on our manufacturing experience of over 30 years. We have not set out to re-invent the wheel, but our endeavor to take the basic blank from a wholesale product to retail quality merchandise has resulted in recreating some products altogether. Based in Irwindale California, we thrive on disrupting a stagnant wholesale clothing industry.

THIS YEAR, we have introduced some great new products & a wide array of new fashion colors in all of our core products.

NEW & NOTEWORTHY

3END FLEECE

New Youth Hoodie and a Heavyweight Hoodie to compliment our much love fleece collection.

-5%

GUARANTEED UNDER 5% SHRINKAGE

TIGHT KNIT 100% COTTON FACE

LOFTIER & SOFTER HAND FEEL

VINTAGE COLLECTION

Two exciting new colors, and newly added Vintage Shorts.

DELUXE TEES

Our new side seamed tee, with under 5% shrinkage, and a tight knit face.

ENJOY THE CONVIENCE OF OUR DEEP INVENTORY/ EASE OF ORDERING ONLINE/SAME DAY SHIPPING ON MOST ORDERS

3-END FLEECE COLLECTION

ON MODELS
LS14001 PALE PINK / LS19001 MUSHROOM

VINTAGE COLLECTION

ON MODELS
TOPS / LST004 OLIVE & ZINC / LST002 BLACK
BOTTOMS / LST007 DENIM, MUSTARD & ZINC

JERSEY COLLECTION

ON MODELS
LS15000 PAPRIKA / LS15009 TEAL / LS15004 ORCHID

OUTERWEAR

CROPS, ZIPS, PULLOVERS & JOGGERS

ON MODELS / LS14001 PALE PINK / LS13004 GRAPHITE HEATHER / LS12000 BLACK



CROP HOODIE

#LS12000

The Crop Hoodie – in our new 3-end fleece with 30 singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Raw edge at waist, and drop shoulders. Double needle top stitch on all seams. 2 panel hood. DTM flat draw cord. 1x1 ribbing at sleeve cuff. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Light Weight Soft 3-End Fleece

7 Oz (240 GSM)

85% Ringspun Cotton 15% Polyester

NEW

Garment Specifications

XS	S	M	L
20	22	24	26
17.5	18.5	19.25	20.25

line 1 / Chest 1” below armhole
line 2 / Body Length (HPS)

Tear away label / XS-L / 2 dz per case

BLACK

WHITE

STORM

PALE PINK

COLOR SHOWN ON MODELS:
BLACK & PALE PINK



FRENCH TERRY RAGLAN CREWNECK

#LS13004

3-end tight knit French Terry with 30 singles 100% cotton face yarn. Double needle top stitch on all seams. Half-moon patch at back neck for easy re-labeling. 1x1 ribbing at sleeve cuff. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Light Weight Soft 3-End French Terry

7.4 Oz (250 GSM)

Solid Colors:
80% Ringspun Cotton 20% Polyester

Heathers:
60% Ringspun Cotton 40% Polyester

NEW

Garment Specifications

XS	S	M	L	XL	2XL	3XL
19.5	20.5	21.5	22.5	23.5	24.5	25.5
25.5	26.5	27.5	28.5	29.5	30.5	31.5

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

BLACK
CHARCOAL HEATHER
GRAPHITE HEATHER
ROYAL HEATHER
NAVY
DENIM HEATHER
MAUVE

COLOR SHOWN ON MODELS:
CHARCOAL & GRAPHITE HEATHER



FRENCH TERRY HOODIE

#LS13001

3-end tight knit French Terry with 30 singles 100% cotton face yarn. Double needle top stitch on all seams. 3 panel hood with self-lining for extra comfort. DTM draw cord with metal grommets. 1x1 ribbing at sleeve cuff. Half-moon patch at back neck for easy re-labeling. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Light Weight Soft 3-End French Terry

7.4 Oz (250 GSM)

Solid Colors:
80% Ringspun Cotton 20% Polyester

Heathers:
60% Ringspun Cotton 40% Polyester

NEW

Garment Specifications

XS	S	M	L	XL	2XL	3XL
19.5	20.5	21.5	22.5	23.5	24.5	25.5
25.5	26.5	27.5	28.5	29.5	30.5	31.5

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

BLACK
CHARCOAL HEATHER
GRAPHITE HEATHER
ROYAL HEATHER
NAVY
DENIM HEATHER
MAUVE

COLOR SHOWN ON MODELS:
MAUVE & DENIM HEATHER





HEAVYWEIGHT PULLOVER HOODIE

#LS19001

Introducing the new bench mark in heavy weight fleece – our new 10 Oz. 3-end fleece hoodie with a 32 singles 100% combed cotton face yarn. The 3-end fleece fabric has our TruKnit tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Double needle top stitch on all seams. 3 panel hood with fleece lining for extra comfort. DTM round draw cord with knotted ends and metal eyelets. 1 x 1 ribbing at sleeve cuff and waistband. Twill neck tape. Heather colors may differ in content. Perfect for DTG.

Heavy Weight 3-End Fleece

10 Oz (340 GSM)

70% Ringspun COMBED cotton

30% Polyester

NEW

Garment Specifications

XS	S	M	L	XL	2XL	3XL
20.5	21	23	24.5	26.5	27.5	28.5
27.5	28.5	29.5	30.5	31.5	32.5	33.5

line 1 / Chest 1” below armhole
line 2 / Body Length (HPS)

Tear Away Label / XS-3XL / 2 dz per case

BLACK
HEATHER GREY
WHITE
PAPRIKA
NAVY
MUSHROOM
MEERKAT
STORM GREY
TEAL

COLOR SHOWN ON MODELS:
WHITE, PAPRIKA, MUSHROOM & MEERKAT





PREMIUM PULLOVER HOODIE

#LS14001

Premium 3-end fleece hoodie with 30 Singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Double needle top stitch on all seams. 3 panel hood with fleece lining for extra comfort. DTM round draw cord with tipped ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. 95% cotton, 5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. Perfect for DTG.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

3-END-FLEECE

Garment Specifications

XS	S	M	L	XL	2XL	3XL	4XL
18	20	22	24	26	28	30	32
26	27	28	29	30	31	32	34

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-4XL / 2 dz per case
**4XL only available in select colors*

BLACK
HEATHER GREY
WHITE
OATMEAL HEATHER
RED
MUSTARD
BURGUNDY
ARMY GREEN
SANDSHELL
PALE PINK
BLUE MIST
CHARCOAL HEATHER
TRUE ROYAL
NAVY
CHESTNUT

COLOR SHOWN ON MODELS:
CHESTNUT, MUSTARD & ARMY GREEN





PREMIUM YOUTH HOODIE

#LS14001YH

Newest addition to our 3-end mid-weight fleece – the youth hoodie. 30 singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Double needle top stitch on all seams. 2 panel hood with fleece lining for extra comfort. 1x1 ribbing at sleeve cuff and waistband, 95% cotton 5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. Perfect for DTG.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

3-END-FLEECE

Garment Specifications

XS	S	M	L	XL
20	21	23	25	27
14	16	18	20	22

line 1 / Chest 1” below armhole
line 2 / Body Length (HPS)

Tear away label / XS-XL / 2 dz per case

BLACK

NAVY

WHITE

HEATHER GREY

COLOR SHOWN ON MODELS:
NAVY & HEATHER GREY





PREMIUM FULL ZIP HOODIE

#LS14003

The full zip hoodie, upgraded with the new 3-end fleece with YKK zip. 30 Singles 100% cotton face yarn. The 3-end fleece fabric has a real tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Supreme hand-feel. Double needle top stitch on all seams. 3 panel hood with fleece lining for extra comfort. Matching round draw cord with tipped ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. 95% cotton, 5% spandex for better recovery. Twill neck tape. DA8 auto lock slider. Heather colors may differ in content. Perfect for DTG.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

YKK #5 Zipper

3-END-FLEECE

Garment Specifications

XS	S	M	L	XL	2XL	3XL
18	20	22	24	26	28	30
26	27	28	29	30	31	32

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

TRUE ROYAL
BURGUNDY
BLACK
HEATHER GREY
CHARCOAL HEATHER
NAVY
RED
OATMEAL HEATHER

COLOR SHOWN ON MODELS:
NAVY, BLACK & RED





PREMIUM CREWNECK SWEATSHIRT

#LS14004

The crewneck sweatshirt with upgraded 3-end fleece and an improved fit. 30 Singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing, lofty hand-feel and best in class under 5% shrinkage. Double needle top stitch on all seams. 1x1 ribbing at sleeve cuff, neck and waistband. 95% cotton, 5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. DTG friendly.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

3-END-FLEECE

Garment Specifications

XS	S	M	L	XL	2XL	3XL
18	20	22	24	26	28	30
26	27	28	29	30	31	32

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

HEATHER GREY
BLACK
TRUE ROYAL
OATMEAL HEATHER
CHARCOAL HEATHER
NAVY
WHITE

COLOR SHOWN ON MODELS:
LEFT / TRUE ROYAL & CHARCOAL HEATHER
RIGHT / HEATHER GREY









PREMIUM FLEECE JOGGER

#LST006

Unisex jogger with a gusset insert at crotch for a drop crotch feel, now in 3-end fleece. 30 singles 100% cotton face. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Ribbed bottom cuff and waistband, draw string at waist. Two side pockets and a back pocket. Heather colors may differ in content. DTG friendly.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

3-END-FLEECE

Garment Specifications

S	M	L	XL	2XL
30	32	34	36	38
29	30	31	32	33
39	40	41	42	43

line 1 / Waist
line 2 / Inseam
line 3 / Out-seam

Tear away label / S-2XL / 3 dz per case

BLACK

HEATHER GREY

RED

CHARCOAL HEATHER

COLOR SHOWN ON MODELS:
LEFT / HEATHER GREY & RED
RIGHT / BLACK & HEATHER GREY

JERSEY COLLECTION

SHORT SLEEVE AND LONG SLEEVE TEES

ON MODELS / DELUXE TEE LS15000 / TEAL & ELECTRIC ORANGE

DELUXE TEE

#LS15000

The latest addition to our jersey collection, our retail ready side seamed tee. Improved fit, industry leading under 5% shrinkage, tight knit giving it a smooth surface resulting in perfect printing. 30 singles combed cotton. Double needle top stitch at sleeve and bottom hem, shoulders and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

Hi-Knit ™ 30 singles fine jersey

4.3 Oz (145 GSM)

100% RingSpun combed Cotton

Side seamed

Under 5% shrinkage

NEW

Garment Specifications

XS	S	M	L	XL	2XL	3XL
16	18	20	22	24	26	28
27	28	29	30	31	32	33

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 6 dz per case

BLACK
WHITE
BURGUNDY
RED
TAXI GOLD
MUSHROOM
MEERKAT
ELECTRIC ORANGE
MUSTARD
ARMY GREEN
NAVY
HEATHER GREY
PAPRIKA
TEAL
CHESTNUT

COLOR SHOWN ON MODELS:
LEFT / CHESTNUT & MEERKAT
RIGHT / PAPRIKA & MUSHROOM







PREMIUM CREWNECK TEE

#LS15004

Super soft 30 singles combed cotton tee, comfortable fit. Tubular jersey, tight knit for superior print face. Double needle top stitch at sleeve and bottom hem, shoulders and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

Tight Knit 30 Singles Fine Jersey

4.3 Oz (145 GSM)

100% Ringspun Combed Cotton

Laundered for superior hand-feel

Garment Specifications

XS	S	M	L	XL	2XL	3XL	4XL
16	18	20	22	24	26	28	30
27	28	29	30	31	31	32	34

line 1 / Chest 1” below armhole
line 2 / Body Length (HPS)

Tear away label / XS-4XL / 6 dz per case
**4XL only available in select colors*

BURGUNDY
BLACK
WHITE
CHESTNUT
SOLID CHARCOAL
SPEARMINT
PALE PINK
MUSTARD
HEATHER GREY
BLUE MIST
ORCHID

COLOR SHOWN ON MODELS:
LEFT / SPEARMINT & ORCHID
RIGHT / SPEARMINT & PALE PINK



LONG SLEEVE CREWNECK TEE

#LS15009

Premium long sleeve 24 singles heavy tee – available in 10 exciting colors. Side seamed construction. Tight knit for superior print face. Double needle top stitch at bottom hem and shoulders. Shoulder to shoulder tape for better comfort. Heather colors may differ in content.

Heavyweight 24 singles Fine Jersey

5.3 Oz (180 GSM)

100% Ringspun Cotton

Garment Specifications

XS	S	M	L	XL	2XL	3XL
16	18	20	22	24	26	28
27.5	28.5	29.5	30.5	31.5	32.5	33.5

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 5 dz per case

WHITE
BLACK
HEATHER GREY
BURGUNDY
PAPRIKA
CHESTNUT
ARMY GREEN
MUSTARD
PALE PINK
TEAL
MUSHROOM

COLOR SHOWN ON MODELS:
RIGHT / MUSTARD & TEAL
LEFT / BURGUNDY





SIGNATURE COLLECTION

VINTAGE TEES & HOODIES

ON MODELS
LEFT / LST002 VINTAGE BLACK / LST007 VINTAGE OLIVE
RIGHT / LST004 VINTAGE OLIVE / LST007 VINTAGE DENIM
LST004 VINTAGE ZINC / LST007 VINTAGE ZINC

VINTAGE CREWNECK TEE

#LST002

Our premium tee, mineral washed for the perfect vintage look. Laundered for superior hand-feel. Side seamed construction. Preshrunk to minimize shrinkage. Tight knit for superior print face. Double needle top stitch at sleeves, bottom hem, shoulders, and armhole. Shoulder to shoulder tape.

Tight Knit 30 Singles Fine Jersey

4.3 Oz (145 GSM)

100% Ringspun Combed Cotton

Laundered for superior hand-feel

Mineral Washed

Garment Specifications

XS	S	M	L	XL	2XL	3XL
16	18	20	22	24	26	28
27	28	29	30	31	32	33

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 6 dz per case

VINTAGE BLACK
VINTAGE DENIM
VINTAGE BRICK
VINTAGE ZINC
VINTAGE MUSTARD
VINTAGE OLIVE
VINTAGE CAMEL

COLOR SHOWN ON MODELS:
VINTAGE CAMEL & VINTAGE BRICK



VINTAGE RAGLAN HOODIE

#LST004

Insanely popular – wildly different. Our mineral washed vintage hoodie with raglan sleeves – now comes in 7 colors. Laundered for superior hand-feel. 20 singles 100% Cotton face yarn for perfect printability. Double needle top stitch on all seams. Matching draw cord. 1 x 1 ribbing at sleeve cuff and waistband, 95% cotton 5% spandex for better recovery. Twill neck tape.

Mid-weight Fleece

8.25 Oz (280 GSM)

100% Ringspun Combed Cotton

Laundered for superior hand-feel

Mineral Washed

Garment Specifications

XS	S	M	L	XL	2XL	3XL
18	20	22	24	26	28	30
26	27	28	29	30	31	32

line 1 / Chest 1" below armhole
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

VINTAGE BLACK
VINTAGE DENIM
VINTAGE BRICK
VINTAGE ZINC
VINTAGE MUSTARD
VINTAGE OLIVE
VINTAGE CAMEL

COLOR SHOWN ON MODELS:
VINTAGE ZINC & VINTAGE BLACK





VINTAGE SHORTS

#LST007

The newest addition to our wildly popular Vintage line – fleece shorts!

Mineral washed vintage fleece shorts laundered for super soft hand-feel. 20 singles 100% cotton face yarn for perfect printability. Comfort fit and just the right length. Matching flat draw cords, sewn eyelets, back pocket and jersey lined front pockets. Tapered knee opening.

Mid-weight Fleece

8.25 Oz (280 GSM)

100% Ringspun combed cotton

Laundered for superior hand-feel

Mineral washed

Garment Specifications

XS	S	M	L	XL	2XL
28	30	32	34	36	38
8	8.5	9	9.5	10	10.5

line 1 / Waist
line 2 / Inseam

Tear away label / XS-2XL/ 2 dz per case

VINTAGE BLACK
VINTAGE OLIVE
VINTAGE DENIM
VINTAGE ZINC
VINTAGE BRICK
VINTAGE CAMEL
VINTAGE MUSTARD

COLOR SHOWN ON MODELS:
LEFT: VINTAGE ZINC, VINTAGE OLIVE
RIGHT: VINTAGE OLIVE, VINTAGE BLACK



VINTAGE SCOOP BOTTOM TEE



#LST008

Our premium scoop bottom tee, mineral washed for the perfect vintage look. Scooped for a trendy street wear look. Laundered for superior hand-feel. Side seamed construction. Tight knit for superior print face. Double needle top stitch at sleeves, bottom hem, shoulders, and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

Tight Knit 30 Singles Fine Jersey

4.3 Oz (145 GSM)

100% Ringspun Combed Cotton

Laundered for superior hand-feel

Mineral Washed

Garment Specifications

XS	S	M	L	XL	2XL	3XL
16	18	20	22	24	26	28
25.5	26.5	27.5	28.5	29.5	30.5	31.5
27	28	29	30	31	32	33

line 1 / Chest 1" below armhole
line 2 / Body Length (Centre Front)
line 3 / Body Length (Centre Back)

Tear away label / XS-3XL / 6 dz per case

VINTAGE BLACK

VINTAGE DENIM

VINTAGE BRICK

VINTAGE MUSTARD

VINTAGE OLIVE

COLOR SHOWN ON MODELS:
VINTAGE MUSTARD, VINTAGE OLIVE


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COLOR CARD

BLACK	BURGUNDY	NAVY
SOLID CHARCOAL	PAPRIKA	TRUE ROYAL
STORM	MAUVE	BLUE MIST
CHARCOAL HEATHER	PALE PINK	DENIM HEATHER
GRAPHITE HEATHER	ARMY GREEN	ROYAL HEATHER
HEATHER GREY	TEAL	VINTAGE BLACK
OATMEAL HEATHER	ELECTRIC ORANGE	VINTAGE DENIM
WHITE	MUSTARD	VINTAGE BRICK
SANDSHELL	TAXI GOLD	VINTAGE OLIVE
MUSHROOM	CHESTNUT	VINTAGE MUSTARD
RED	MEERKAT	VINTAGE ZINC
SPEARMINT	ORCHID	VINTAGE CAMEL

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