



**LANE  
SEVEN**

2019  
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# SOCIALLY RESPONSIBLE MANUFACTURING

## ALL PRODUCTS ARE:

### 1 Ring Spun

Made in socially and ethically responsible, vertically integrated manufacturing facilities, that is 100% of our vendor base who are WRAP certified in addition to other industry leading social compliance certifications.

Subject to our quality audits and only goods that pass our QA standards land in our warehouse. All products are set through stringent quality standards including dimensional stability and color fastness.

**GARMENTS YOU & YOUR CUSTOMER CAN FEEL GOOD ABOUT.**



# FOCUSED ON OFFERING HIGH QUALITY BASICS

**SINCE 2014** we have focused on improving the quality of our tees and hoodies, based on our manufacturing experience of over 30 years. We have not set out to re-invent the wheel, but our endeavor to take the basic blank from a wholesale product to retail quality merchandise has resulted in recreating some products altogether. Based in Irwindale California, we thrive on disrupting a stagnant wholesale clothing industry.

**THIS YEAR,** we have introduced some great new products & a wide array of new fashion colors in all of our core products.

## NEW & NOTEWORTHY

### 3END FLEECE

A New Heavyweight Hoodie to compliment our much loved fleece collection



GUARANTEED  
UNDER 5% SHRINKAGE



TIGHT KNIT 100%  
COTTON FACE



LOFTIER & SOFTER  
HAND FEEL

### VINTAGE COLLECTION

A new vintage hoodie & 3 new colors

### DELUXE TEES

Our new side seamed tee, with under 5% shrinkage, and a tight knit face.

**ENJOY THE CONVIENCE OF OUR DEEP INVENTORY/  
EASE OF ORDERING ONLINE/SAME DAY SHIPPING  
ON MOST ORDERS**



# 3-END FLEECE COLLECTION

ON MODELS / HEAVYWEIGHT HOODIE LS19001 / STORM & PAPRIKA





# VINTAGE COLLECTION

VINTAGE HOODIE LST004 / VINTAGE CREWNECK TEE LST002 / VINTAGE SCOOP TEE LST008



PRODUCT SPOTLIGHT

# PREMIUM TEES

LONG SLEEVE TEE LS15009 / PREMIUM TEE LS15004



# OUTERWEAR

CROPS, ZIPS, PULLOVERS & JOGGERS



ON MODELS / LS14001 PALE PINK / LS13004 GRAPHITE HEATHER / LS12000 BLACK





# CROP HOODIE

#LS12000

The Crop Hoodie – in our new 3-end fleece with 30 singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Raw edge at waist, and drop shoulders. Double needle top stitch on all seams. 2 panel hood. DTM flat draw cord. 1x1 ribbing at sleeve cuff. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Light Weight Soft 3-End Fleece  
6.5 Oz (220 GSM)  
85% Ringspun Cotton 15% Polyester

NEW

Garment Specifications

|                                 |      |       |       |
|---------------------------------|------|-------|-------|
| XS                              | S    | M     | L     |
| 20                              | 22   | 24    | 26    |
| 17.5                            | 18.5 | 19.25 | 20.25 |
| line 1 / Chest 1" below armhole |      |       |       |
| line 2 / Body Length (HPS)      |      |       |       |

Tear away label / XS-XL / 2 dz per case

- BLACK
- WHITE
- STORM
- PALE PINK

COLOR SHOWN ON MODELS:  
BLACK & PALE PINK





# FRENCH TERRY RAGLAN CREWNECK

#LS13004

3-end tight knit French Terry with 30 singles 100% cotton face yarn. Double needle top stitch on all seams. Half-moon patch at back neck for easy re-labeling. 1x1 ribbing at sleeve cuff. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Light Weight Soft 3-End French Terry  
7.4 Oz (250 GSM)

Solid Colors:  
80% Ringspun Cotton 20% Polyester  
Heathers:  
60% Ringspun Cotton 40% Polyester

NEW

Garment Specifications

| XS   | S    | M    | L    | XL   | 2XL  | 3XL  |
|------|------|------|------|------|------|------|
| 19.5 | 20.5 | 21.5 | 22.5 | 23.5 | 24.5 | 25.5 |
| 25.5 | 26.5 | 27.5 | 28.5 | 29.5 | 30.5 | 31.5 |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

|                  |                  |
|------------------|------------------|
| BLACK            | CHARCOAL HEATHER |
| GRAPHITE HEATHER | ROYAL HEATHER    |
| NAVY             | DENIM HEATHER    |
| MAUVE            |                  |

COLOR SHOWN ON MODELS:  
CHARCOAL & GRAPHITE HEATHER



# FRENCH TERRY HOODIE

#LS13001

3-end tight knit French Terry with 30 singles 100% cotton face yarn. Double needle top stitch on all seams. 3 panel hood with self-lining for extra comfort. DTM draw cord with metal grommets. 1x1 ribbing at sleeve cuff. Half-moon patch at back neck for easy re-labeling. Twill neck tape. Heather colors may differ in content. Perfect for DTG printing.

Light Weight Soft 3-End French Terry  
7.4 Oz (250 GSM)

Solid Colors:  
80% Ringspun Cotton 20% Polyester  
Heathers:  
60% Ringspun Cotton 40% Polyester

NEW

Garment Specifications

| XS   | S    | M    | L    | XL   | 2XL  | 3XL  |
|------|------|------|------|------|------|------|
| 19.5 | 20.5 | 21.5 | 22.5 | 23.5 | 24.5 | 25.5 |
| 25.5 | 26.5 | 27.5 | 28.5 | 29.5 | 30.5 | 31.5 |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

|                  |                  |
|------------------|------------------|
| BLACK            | CHARCOAL HEATHER |
| GRAPHITE HEATHER | ROYAL HEATHER    |
| NAVY             | DENIM HEATHER    |
| MAUVE            |                  |

COLOR SHOWN ON MODELS:  
MAUVE & DENIM HEATHER







# HEAVYWEIGHT PULLOVER HOODIE

#LS19001

Introducing the new bench mark in heavy weight fleece – our new 10 Oz. 3-end fleece hoodie with a 32 singles 100% combed cotton face yarn. The 3-end fleece fabric has our TruKnit tight knit construction giving it better printability, an amazing loft hand-feel and best in class under 5% shrinkage. Double needle top stitch on all seams. 3 panel hood with fleece lining for extra comfort. DTM round draw cord with knotted ends and metal eyelets. 1 x 1 ribbing at sleeve cuff and waistband. Twill neck tape. Heather colors may differ in content. Perfect for DTG.

Heavy Weight 3-End Fleece

10 Oz (340 GSM)

70% Ringspun COMBED cotton

30% Polyester

NEW

Garment Specifications

| XS   | S    | M    | L    | XL   | 2XL  | 3XL  |
|------|------|------|------|------|------|------|
| 20.5 | 21   | 23   | 24.5 | 26.5 | 27.5 | 28.5 |
| 27.5 | 28.5 | 29.5 | 30.5 | 31.5 | 32.5 | 33.5 |

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear Away Label / XS-3XL / 2 dz per case

|              |            |
|--------------|------------|
| BLACK        | MUSHROOM   |
| HEATHER GREY | MEERKAT    |
| WHITE        | STORM GREY |
| PAPRIKA      | TEAL       |

COLOR SHOWN ON MODELS:  
STORM, PAPRIKA, TEAL & MEERKAT







# PREMIUM PULLOVER HOODIE

#LS14001

Premium 3-end fleece hoodie with 30 Singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Double needle top stitch on all seams. 3 panel hood with fleece lining for extra comfort. DTM round draw cord with tipped ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. 95% cotton, 5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. Perfect for DTG.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

## 3-END-FLEECE

### Garment Specifications

| XS | S  | M  | L  | XL | 2XL | 3XL |
|----|----|----|----|----|-----|-----|
| 18 | 20 | 22 | 24 | 26 | 28  | 30  |
| 26 | 27 | 28 | 29 | 30 | 31  | 32  |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

|                 |                  |
|-----------------|------------------|
| BLACK           | SANDSHELL        |
| HEATHER GREY    | PALE PINK        |
| WHITE           | BLUE MIST        |
| OATMEAL HEATHER | CHARCOAL HEATHER |
| RED             | TRUE ROYAL       |
| MUSTARD         | NAVY             |
| BURGUNDY        | CHESTNUT         |

COLOR SHOWN ON MODELS:  
CHESTNUT, MUSTARD & SANDSHELL







# CLASSIC PULLOVER HOODIE

## #LS14002

Our standard issue fleece hoodie with 20 Singles 100% cotton face yarn. Supreme hand-feel allover. Double needle top stitch on all seams. 3 panel hood with fleece lining for extra comfort. DTM round draw cord with tipped ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. 95% cotton, 5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. DTG friendly.

## Mid-Weight Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

## Garment Specifications

| S  | M  | L  | XL | 2XL |
|----|----|----|----|-----|
| 20 | 22 | 24 | 26 | 28  |
| 27 | 28 | 29 | 30 | 31  |

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / S-2XL / 2 dz per case

BLACK

HEATHER GREY

CHARCOAL HEATHER

NAVY

COLOR SHOWN ON MODELS:  
BLACK & CHARCOAL HEATHER





# PREMIUM FULL ZIP HOODIE

#LS14003

The full zip hoodie, upgraded with the new 3-end fleece with YKK zip. 30 Singles 100% cotton face yarn. The 3-end fleece fabric has a real tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Supreme hand-feel. Double needle top stitch on all seams. 3 panel hood with fleece lining for extra comfort. Matching round draw cord with tipped ends and metal eyelets. 1x1 ribbing at sleeve cuff and waistband. 95% cotton, 5% spandex for better recovery. Twill neck tape. DA8 auto lock slider. Heather colors may differ in content. Perfect for DTG.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

YKK #5 Zipper

## 3-END-FLEECE

### Garment Specifications

| XS | S  | M  | L  | XL | 2XL | 3XL |
|----|----|----|----|----|-----|-----|
| 18 | 20 | 22 | 24 | 26 | 28  | 30  |
| 26 | 27 | 28 | 29 | 30 | 31  | 32  |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

|              |                  |
|--------------|------------------|
| TRUE ROYAL   | CHARCOAL HEATHER |
| BURGUNDY     | NAVY             |
| BLACK        | RED              |
| HEATHER GREY | OATMEAL HEATHER  |

COLOR SHOWN ON MODELS:  
NAVY, BLACK & RED





# PREMIUM CREWNECK SWEATSHIRT

#LS14004

The crewneck sweatshirt with upgraded 3-end fleece and an improved fit. 30 Singles 100% cotton face yarn. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing, lofty hand-feel and best in class under 5% shrinkage. Double needle top stitch on all seams. 1x1 ribbing at sleeve cuff, neck and waistband. 95% cotton, 5% spandex for better recovery. Twill neck tape. Heather colors may differ in content. DTG friendly.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

3-END-FLEECE

Garment Specifications

| XS | S  | M  | L  | XL | 2XL | 3XL |
|----|----|----|----|----|-----|-----|
| 18 | 20 | 22 | 24 | 26 | 28  | 30  |
| 26 | 27 | 28 | 29 | 30 | 31  | 32  |

line 1 / Chest 1" below armhole

line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

|                  |                 |
|------------------|-----------------|
| RED              | BLACK           |
| HEATHER GREY     | OATMEAL HEATHER |
| TRUE ROYAL       | NAVY            |
| CHARCOAL HEATHER | WHITE           |
| BURGUNDY         |                 |

COLOR SHOWN ON MODELS:  
BURGUNDY & TRUE ROYAL







# PREMIUM FLEECE JOGGER

#LST006

Unisex jogger with a gusset insert at crotch for a drop crotch feel, now in 3-end fleece. 30 singles 100% cotton face. The 3-end fleece fabric has a tight knit construction giving it better printability, an amazing lofty hand-feel and best in class under 5% shrinkage. Ribbed bottom cuff and waistband, draw string at waist. Two side pockets and a back pocket. Heather colors may differ in content. DTG friendly.

Mid-Weight 3-End Fleece

8.25 Oz (280 GSM)

80% Ringspun Cotton, 20% Polyester

3-END-FLEECE

### Garment Specifications

| S  | M  | L  | XL | 2XL |
|----|----|----|----|-----|
| 30 | 32 | 34 | 36 | 38  |
| 29 | 30 | 31 | 32 | 33  |
| 39 | 40 | 41 | 42 | 43  |

line 1 / Waist  
line 2 / Inseam  
line 3 / Out-seam

Tear away label / S-2XL / 3 dz per case

- BLACK
- HEATHER GREY
- RED
- CHARCOAL HEATHER
- WHITE



COLOR SHOWN ON MODELS:  
RED & HEATHER GREY



# JERSEY COLLECTION

SHORT SLEEVE AND LONG SLEEVE TEES

ON MODELS / DELUXE TEE LS15000 / TEAL & ELECTRIC ORANGE



# DELUXE TEE

#LS15000

The latest addition to our jersey collection. Our retail ready side seamed tee. Improved fit, industry leading under 5% shrinkage, tight knit giving it a smooth surface resulting in perfect printing. 30 singles combed cotton. Double needle top stitch at sleeve and bottom hem, shoulders and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

- Hi-Knit™ 30 singles fine jersey
- 4.3 Oz (145 GSM)
- 100% RingSpun combed Cotton
- Side seamed
- Under 5% shrinkage

NEW

Garment Specifications

| XS | S  | M  | L  | XL | 2XL | 3XL |
|----|----|----|----|----|-----|-----|
| 16 | 18 | 20 | 22 | 24 | 26  | 28  |
| 27 | 28 | 29 | 30 | 31 | 32  | 33  |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 6 dz per case

|                 |              |
|-----------------|--------------|
| BLACK           | MUSTARD      |
| WHITE           | ARMY GREEN   |
| BURGUNDY        | NAVY         |
| RED             | HEATHER GREY |
| TAXI GOLD       | PAPRIKA      |
| MUSHROOM        | TEAL         |
| MEERKAT         | CHESTNUT     |
| ELECTRIC ORANGE |              |

COLOR SHOWN ON MODELS:

CHESTNUT, MEERKAT, PAPRIKA & MUSHROOM







# PREMIUM CREWNECK TEE

**#LS15004**

Super soft 30 singles combed cotton tee, comfortable fit. Tubular jersey, tight knit for superior print face. Double needle top stitch at sleeve and bottom hem, shoulders and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

**Tight Knit 30 Singles Fine Jersey**  
**4.3 Oz (145 GSM)**  
**100% Ringspun Combed Cotton**  
**Laundered for superior hand-feel**

**Garment Specifications**

| XS | S  | M  | L  | XL | 2XL | 3XL |
|----|----|----|----|----|-----|-----|
| 16 | 18 | 20 | 22 | 24 | 26  | 28  |
| 27 | 28 | 29 | 30 | 31 | 31  | 32  |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

**Tear away label / XS-3XL / 6 dz per case**

|                |              |
|----------------|--------------|
| BURGUNDY       | PALE PINK    |
| BLACK          | MUSTARD      |
| WHITE          | HEATHER GREY |
| CHESTNUT       | BLUE MIST    |
| SOLID CHARCOAL |              |

**COLOR SHOWN ON MODELS:**  
**BLACK HEATHER, NAVY & SOLID CHARCOAL**





# LONG SLEEVE CREWNECK TEE

#LS15009

Premium long sleeve 24 singles heavy tee – available in 10 exciting colors. Side seamed construction. Tight knit for superior print face. Double needle top stitch at bottom hem and shoulders. Shoulder to shoulder tape for better comfort. Heather colors may differ in content.

Heavyweight 24 singles Fine Jersey

5.3 Oz (180 GSM)

100% Ringspun Cotton

Garment Specifications

| XS   | S    | M    | L    | XL   | 2XL  | 3XL  |
|------|------|------|------|------|------|------|
| 16   | 18   | 20   | 22   | 24   | 26   | 28   |
| 27.5 | 28.5 | 29.5 | 30.5 | 31.5 | 32.5 | 33.5 |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 5 dz per case

|              |            |
|--------------|------------|
| WHITE        | ARMY GREEN |
| BLACK        | MUSTARD    |
| HEATHER GREY | PALE PINK  |
| BURGUNDY     | TEAL       |
| PAPRIKA      | MUSHROOM   |
| CHESTNUT     |            |

COLOR SHOWN ON MODELS:  
BURGUNDY & BLUE MIST







ON MODELS / LS15009 MUSTARD / LS15004 HARBOR BLUE / LS15004 BLACK



# SIGNATURE COLLECTION

VINTAGE TEES & HOODIES

ON MODELS  
LST008 VINTAGE DENIM  
LST004 VINTAGE BLACK  
LST002 VINTAGE OLIVE



# VINTAGE CREWNECK TEE

#LST002

Our premium tee, mineral washed for the perfect vintage look. Laundered for superior hand-feel. Side seamed construction. Preshrunk to minimize shrinkage. Tight knit for superior print face. Double needle top stitch at sleeves, bottom hem, shoulders, and armhole. Shoulder to shoulder tape.

**Tight Knit 30 Singles Fine Jersey**  
**4.3 Oz (145 GSM)**  
**100% Ringspun Combed Cotton**  
**Laundered for superior hand-feel**  
**Mineral Washed**

Garment Specifications

| XS | S  | M  | L  | XL | 2XL | 3XL |
|----|----|----|----|----|-----|-----|
| 16 | 18 | 20 | 22 | 24 | 26  | 28  |
| 27 | 28 | 29 | 30 | 31 | 32  | 33  |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 6 dz per case

|               |                 |
|---------------|-----------------|
| VINTAGE BLACK | VINTAGE MUSTARD |
| VINTAGE DENIM | VINTAGE OLIVE   |
| VINTAGE BRICK |                 |

COLOR SHOWN ON MODELS:  
VINTAGE BRICK & VINTAGE OLIVE



# VINTAGE RAGLAN HOODIE

#LST004

Insanely popular – wildly different. Our mineral washed vintage hoodie with raglan sleeves – now comes in 5 colors. Laundered for superior hand-feel. 20 singles 100% Cotton face yarn perfect printability. Double needle top stitch on all seams. Matching draw cord. 1 x 1 ribbing at sleeve cuff and waistband, 95% cotton 5% spandex for better recovery. Twill neck tape.

**Mid-weight Fleece**  
**8.25 Oz (280 GSM)**  
**100% Ringspun Combed Cotton**  
**Laundered for superior hand-feel**  
**Mineral Washed**

Garment Specifications

| XS | S  | M  | L  | XL | 2XL | 3XL |
|----|----|----|----|----|-----|-----|
| 18 | 20 | 22 | 24 | 26 | 28  | 30  |
| 26 | 27 | 28 | 29 | 30 | 31  | 32  |

line 1 / Chest 1" below armhole  
line 2 / Body Length (HPS)

Tear away label / XS-3XL / 2 dz per case

|               |                 |
|---------------|-----------------|
| VINTAGE BLACK | VINTAGE MUSTARD |
| VINTAGE DENIM | VINTAGE OLIVE   |
| VINTAGE BRICK |                 |

COLOR SHOWN ON MODELS:  
VINTAGE BLACK & VINTAGE DENIM





# VINTAGE SCOOP BOTTOM TEE

#LST008

Our premium scoop bottom tee, mineral washed for the perfect vintage look. Scooped for a trendy street wear look. Laundered for superior hand-feel. Side seamed construction. Tight knit for superior print face. Double needle top stitch at sleeves, bottom hem, shoulders, and armhole. Shoulder to shoulder tape. Heather colors may differ in content.

**Tight Knit 30 Singles Fine Jersey**  
**4.3 Oz (145 GSM)**  
**100% Ringspun Combed Cotton**  
**Laundered for superior hand-feel**  
**Mineral Washed**

Garment Specifications

| XS   | S    | M    | L    | XL   | 2XL  | 3XL  |
|------|------|------|------|------|------|------|
| 16   | 18   | 20   | 22   | 24   | 26   | 28   |
| 25.5 | 26.5 | 27.5 | 28.5 | 29.5 | 30.5 | 31.5 |
| 27   | 28   | 29   | 30   | 31   | 32   | 33   |

line 1 / Chest 1" below armhole  
line 2 / Body Length (Centre Front)  
line 3 / Body Length (Centre Back)

Tear away label / XS-3XL / 6 dz per case

|               |                 |
|---------------|-----------------|
| VINTAGE BLACK | VINTAGE MUSTARD |
| VINTAGE DENIM | VINTAGE OLIVE   |
| VINTAGE BRICK |                 |

COLOR SHOWN ON MODELS:  
VINTAGE MUSTARD, VINTAGE OLIVE & VINTAGE DENIM











COLOR CARD

|                  |                 |                 |
|------------------|-----------------|-----------------|
| BLACK            | BURGUNDY        | NAVY            |
| SOLID CHARCOAL   | PAPRIKA         | TRUE ROYAL      |
| STORM            | MAUVE           | BLUE MIST       |
| CHARCOAL HEATHER | PALE PINK       | DENIM HEATHER   |
| GRAPHITE HEATHER | ARMY GREEN      | NAVY HEATHER    |
| HEATHER GREY     | TEAL            | ROYAL HEATHER   |
| OATMEAL HEATHER  | ELECTRIC ORANGE | VINTAGE BLACK   |
| WHITE            | MUSTARD         | VINTAGE DENIM   |
| SANDSHELL        | TAXI GOLD       | VINTAGE BRICK   |
| MUSHROOM         | CHESTNUT        | VINTAGE OLIVE   |
| RED              | MEERKAT         | VINTAGE MUSTARD |






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