LANE SEVEN





HI, WE'RE LANE SEVEN.

We do blanks better.

A BETTER SWEATSHIRT.

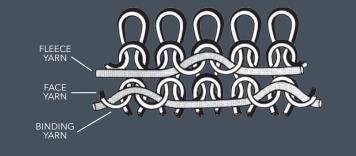
It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better, way better.

HOW DID WE DO IT?

When we got here, the only fleece available to screen printers was 2-end knitting...and it wasn't good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.

The 3-end process can be more expensive partly due to the addition of a third yarn but it's so worth it.







MINIMAL DYE MIGRATION



GUARANTEED UNDER 5% SHRINKAGE



PRINTWEAR FAVES

2022

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EARTH'S CLIMATE IS CHANGING ... WE ARE TOO.

We're committed to designing more sustainable products, with more environmentally-friendly fibers and processes.

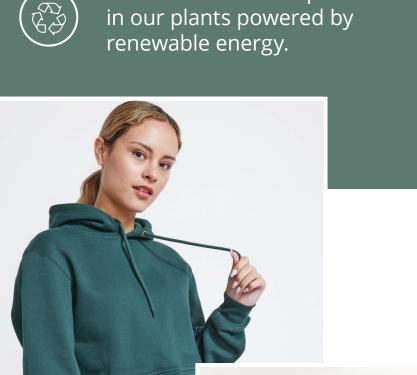


In 2021, we've recycled **18 MILLION** plastic bottles in the knitting of our fleece.

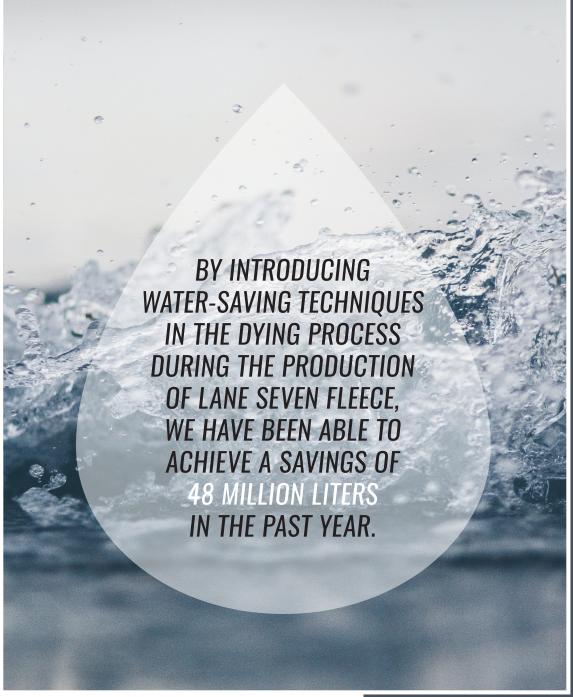


80% of our fleece is produced











Lane Seven is committed to improving cotton farming practices globally with the Better Cotton Initiative (BCI).



MEET YOUR NEW FAVORITE HOODIE

Premium Pullover Hoodie LS14001 | Color Shown | Sandshell

Super soft, under 5% shrinkage, premium 3-end fleece perfecting it for DTG.



Urban Heavyweight TeeLS15001
Colors Shown | Charcoal Heather, Colony Blue



NEW & TRENDING

2022

People are ready to shed lay-around loungewear and return to the world of statement making looks. Our 2022 collection balances comfort and personality with subtle yet sophisticated details, and fashion-forward cuts and colors - made to move.



Premium Pullover Hoodie

LS14001 Color Shown | Seafoam

Premium Crewneck Sweatshirt

LS14004 Color Shown | Chestnut

Premium Fleece Joggers

LST006

Colors Shown | Seafoam, Chestnut

Vintage Hoodie

LST004

Colors Shown | Vintage White, Vintage Lake

Vintage Shorts

ST007

Colors Shown | Cloud Purple, Cloud Black

GO-TO STYLE



MIDWEIGHT

3-End Fleece

8.25 oz. (280 GSM) 80% Cotton 10% Polyester 10% Recycled Polyester

Premium Pullover Hoodie

Colors Shown | Army Green, Burgundy

Premium Fleece Joggers

LST006 Colors Shown | Army Green, Burgundy



Premium Full Zip Hoodie LS14003 Color Shown | Navy

Premium Crewneck Sweatshirt LS14004 Color Shown | Oatmeal Heather

GO-TO STYLE

3-End French Terry

7.4 oz. (250 GSM) 80% Cotton 10% Polyester 10% Recycled Polyester



LIGHTWEIGHT

Heavyweight Hoodie LS19001

Color Shown | Paprika

HEAVYWEIGHT

3-End Fleece

10 oz. (340 GSM) 70% Cotton 10% Polyester 20% Recycled Polyester



URBAN COLLECTION

STREETWEAR ELEVATED



A collection of premium 3-end fleece.

Urban Pullover Hoodie

1516001

Colors Shown | Lunar Rock, Pebble Blue, Oil Green, Burro

Urban Sweatpants

LS16006

Colors Shown | Lunar Rock, Pebble Blue, Oil Green, Burro











URBAN PULLOVER HOODIE

GRAPE ICE

Fabrication Cross Grain 3-End Fleece 10 oz. (340 GSM) 80% Cotton/20% Polyester







SALMON





COLOR SHOWN: BLACK



Features

Oversized fit, pigment-dyed (except black & white), fleece lined hood, no drawcords. 26 singles. 100% cotton face.



LUNAR ROCK

PEBBLE BLUE



Burro, Lunar Rock, Oil Green, Pebble Blue - ETA May/June

WHITE





SALMON





Features

Relaxed fit, pigment-dyed (except black & white). Side pockets with a secret internal pocket with YKK Zipper. Drawcords have metal tipping. SEAMLESS for perfect print along the side of the leg. 26 singles. 100% cotton face.





URBAN SWEATPANTS

Fabrication Cross Grain 3-End Fleece 10 oz. (340 GSM) 80% Cotton/20% Polyester



PEBBLE BLUE





BLACK



PEANUT BUTTER





VINTAGE COLLECTION

Vintage Raglan Hoodie LST004

Colors Shown | Vintage White, Vintage Lake

Vintage Shorts LST007 Colors Shown | Cloud Purple, Cloud Black



Mineral washed and laundered for superior hand-feel.

Vintage Raglan Hoodie LST004 Color Shown | Vintage Orchid

Vintage Joggers LST009 Color Shown | Vintage Black



COLOR SHOWN: VINTAGE MUSTARD

VINTAGE RAGLAN HOODIE

Fabrication 8.25 oz. (280 GSM) 100% Ringspun Cotton









CLOUD BLACK

Features

CLOUD PURPLE

VINTAGE ORCHID

VINTAGE ZINC

VINTAGE WHITE

Double-needle stitched on all seams. Dyed to match drawcord. 20 singles. 100% cotton face.



VINTAGE LAKE

VINTAGE CAMEL





Features

Dyed to match flat drawcords. Back pocket and jersey-lined front pocket. Tapered at the knee. 20 singles. 100% cotton face.

VINTAGE SHORTS

Fabrication 8.25 oz. (280 GSM) 100% Ringspun Cotton







VINTAGE OLIVE



VINTAGE MUSTARD



VINTAGE DENIM

VINTAGE CAMEL

VINTAGE BLACK

VINTAGE ZINC





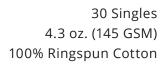
CLOUD BLACK

CLOUD PURPLE

Features Side Seamed. Retail Fit. Tight-knit. Double needle topstitch at sleeve, shoulders, and bottom hem. COLOR SHOWN: VINTAGE DENIM

VINTAGE CREWNECK TEE

Fabrication 30 Singles





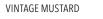
COLOR SHOWN: VINTAGE OLIVE

Features

Side-seamed. Dyed to match flat drawcords. Back pocket and jersey-lined front pocket. 20 singles. 100% cotton face.









VINTAGE ZINC



VINTAGE DENIM



VINTAGE BLACK



VINTAGE OLIVE







CLOUD PURPLE



VINTAGE JOGGERS

Fabrication

8.25 oz. (280 GSM) 100% Ringspun Cotton

OUTERWEAR

Premium Crewneck Sweatshirt

LS14004 Color Shown | Chestnut

Premium Pullover Hoodie

LS14001

Colors Shown | Sport Green, Seafoam



Premium Pullover Hoodie

LS14001 Color Shown | Seafoam

Premium Fleece Joggers LST006 Color Shown | Seafoam

Premium Crewneck Sweatshirt

LS14004 Color Shown | Chestnut







Features

Raw hem, dyed-to-match flat drawcord, dropped shoulders. Double-needle topstitch on all seams. Under 5% shrinkage. 30 singles. 100% cotton face.

CROP HOODIE





FRIENDLY FIBER

MADE WITH
RECYCLED POLYESTER

Fabrication 3-End Fleece 7.05 oz. (240 GSM)

85% Ringspun Cotton/15% Recycled Polyester







LILAC

BLACK



MAUVE

WHITE

FRENCH TERRY

Fabrication

3-End French Terry 7.4 oz. (250 GSM)





Solids

80% Cotton/10% Polyester/10% Recycled Polyester

Heathers

60% Cotton/30% Polyester/10% Recycled Polyester







ROYAL HEATHER





GRAPHITE HEATHER

WHITE

COLOR SHOWN: NAVY

Features

Double-needle topstitch on all seams. Half-moon patch on the back neck for easy relabelling. Under 5% shrinkage. 30 singles. 100% cotton face.



FRENCH TERRY RAGLAN CREWNECK







MAUVE

CHARCOAL HEATHER

FRENCH TERRY HOODIE



DENIM HEATHER



GRAPHITE HEATHER







CHARCOAL HEATHER





ROYAL HEATHER

Features

3-Panel hood with fleece lining. Double-needle topstitch on all seams. Dyed to match drawcord with knotted ends and metal eyelets. Half-moon patch on the back neck for easy relabeling. Under 5% shrinkage. 30 singles. 100% cotton face.



White - **ETA May/June**



Features

100% cotton face.

3-Panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Under 5% shrinkage. 30 singles.

MUSTARD



GREY HEATHER



ARMY GREEN



PALE PINK

TRUE ROYAL

BLACK



BURGUNDY





CHARCOAL HEATHER



Fabrication

3-End Fleece 8.25 oz. (280 GSM)

Solids

80% Cotton/10% Polyester/10% Recycled Polyester

Grey Heather

70% Cotton/20% Polyester/10% Recycled Polyester

PREMIUM PULLOVER HOODIE

Charcoal Heather

60% Cotton/30% Polyester10% Recycled Polyester











BLUE MIST







PINA COLADA

SPORT GREEN



CHESTNUT

Colony Blue, Lilac, Pina Colada, Seafoam, Sport Green - ETA April/May

36



PREMIUM YOUTH HOODIE









Fabrication

3-End Fleece 8.25 oz. (280 GSM)

Solids

80% Cotton/10% Polyester/10% Recycled Polyester

Grey Heather

70% Cotton/20% Polyester/10% Recycled Polyester

Charcoal Heather

60% Cotton/30% Polyester/10% Recycled Polyester









CHARCOAL HEATHR





Features

2 panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Under 5% shrinkage. 30 singles. 100% cotton face.





PREMIUM FULL ZIP HOODIE





FRIENDLY FIBER

Fabrication

3-End Fleece 8.25 oz. (280 GSM)

Solids

80% Cotton/10% Polyester/10% Recycled Polyester

Heathers

70% Cotton/20% Polyester/10% Recycled Polyester

Charcoal Heather

60% Cotton/30% Polyester/10% Recycled Polyester



CHARCOAL HEATHER





BURGUNDY





WHITE

BLACK

TRUE ROYAL

Features

YKK #5 zipper and DA8 auto-lock slider. Double-needle topstitch on all seams. 3-panel hood with fleece lining. Matching round drawcord with tipped ends and metal eyelets. Under 5% shrinkage. 30 singles. 100% cotton face.



RED



OATMEAL HEATHER



PREMIUM CREWNECK SWEATSHIRT







3-End Fleece 8.25 oz. (280 GSM)

Solids

80% Cotton/10% Polyester/10% Recycled Polyester

leathers

70% Cotton/20% Polyester/10% Recycled Polyester

Charcoal Heather

60% Cotton/30% Polyester/10% Recycled Polyester



BLACK





WHITE



NAVY

SPORT GREEN

TRUE ROYAL









OATMEAL HEATHER

CHARCOAL HEATHER

SEAFOAM

CHESTNUT





PALE PINK

SANDSHELL

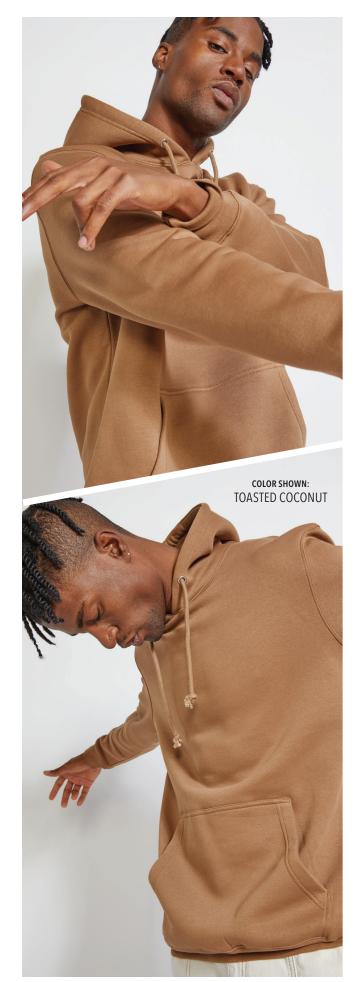
GREY HEATHER





Features

Double-needle stitch on all seams. 3-panel hood with fleece lining. Dyed to match drawcords with knotted ends and metal eyelets. Under 5% shrinkage. 30 singles. 100% cotton face.



HEAVYWEIGHT PULLOVER SWEATSHIRT





Fabrication
3-End Fleece
10 oz. (340 GSM)

Solids

70% Cotton/10% Polyester/20% Recycled Polyester

Heathers

65% Cotton/15% Polyester/20% Recycled Polyester











ARMY GREEN

Features

Gusset insert for drop-crotch feel. Sideseamed. Ribbed bottom cuff and waistband, drawstring at waist. Two side pockets and back pocket. Under 5% shrinkage. 30 singles. 100% cotton face.

PREMIUM FLEECE JOGGERS



Fabrication

3-End Fleece 8.25 oz. (280 GSM)

Solids

80% Cotton/10% Polyester/10% Recycled Polyester

Grey Heather

70% Cotton/20% Polyester/10% Recycled Polyester

Charcoal Heather

60% Cotton/30% Polyester/10% Recycled Polyester



SANDSHELL



BURGUNDY



RED

BLACK



SEAFOAM

WHITE

JERSEY COLLECTION

Urban TeeLS15001
Colors Shown | Charcoal Heather, Colony Blue





Urban TeeLS15001
Colors Shown | Charcoal Heather, Colony Blue





True Royal - ETA May Lilac - ETA May/June



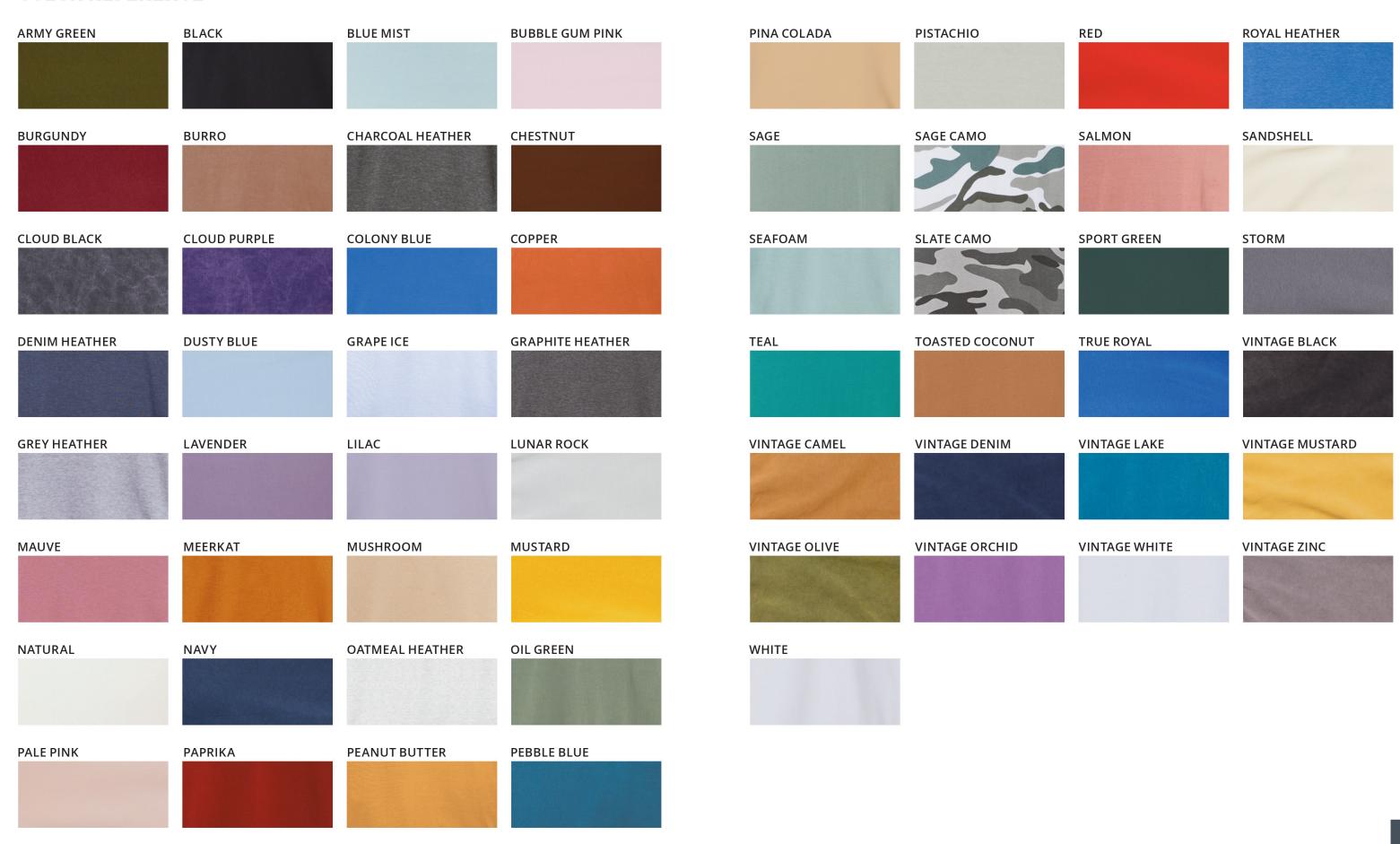
LONG SLEEVE CREWNECK TEE

Fabrication

5.6 oz. (190 GSM)



COLOR REFERENCE



CUSTOM MANUFACTURING

From development to delivery.



DESIGN

Our goal is to help bring your concept from design to final product. We offer many customizations to help you do that, including:

- Sourcing Fabrications
- Printing & Embroidery
- Custom Colors
- Trims
- Labeling & Packaging

LEAD TIMES

Our lead times are competitive and our team will work with you to meet your delivery needs. Our factories are vertically integrated, and you will have full visibility on production stages. Lead times can also depend on the product design and quantity.

We are here to bring your vision to life and maintain great efficiency to make sure you receive your products in a timely manner.

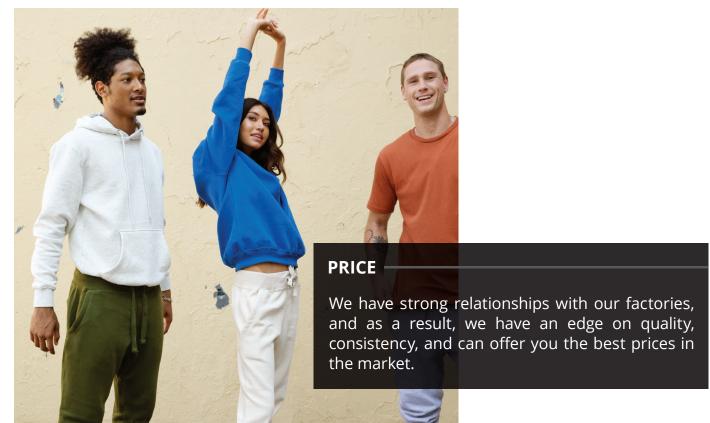


MINIMUMS

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you like. For more details Speak to Lane Seven Rep for more details.





SOCIAL RESPONSIBILITY

Better Blanks In a Better Way

We have stricter than industry standard quality checks in place, all of our manufacturing is done in vertically integrated, ethically responsible and socially compliant factories, so you can rest easy knowing you are delivering only the best to your customer.



Lane Seven Apparel is committed to maintaining and upholding responsible workplace and environmental standards. We only work with partners who have our shared values of a humane and safe workplace and all of our factories are WRAP certified. WRAP certifications are awarded based on both internationally and nationally accepted humane workplace standards, local laws, and ethical manufacturing regulations.

What is WRAP?

WRAP (Worldwide Responsible Accredited Production) is a globally recognized, independent 3rd party certifying body whose mission is to promote ethical, humane and lawful conditions and practices in all manufacturing facilities. Companies accepted into the WRAP organization go through an extensive application process in which manufacturing facilities, working environments, and worker's rights are inspected and approved by the WRAP association.

What Principles Does the WRAP Certification Include?

- Human resources management
- Health and safety standards
- Environmental and eco-friendly practices
- Legal compliance including import/export, customs compliance and security standards





















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> ASI #: 66246 PPAI #: 630869

You can also find us at:





SIZE SPECIFICATION SHEET

LANE SEVEN

SIZE SPECIFICATION SHEET

MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

		MEASUREMENTS ARE IN INCHES, DASED ON FLAT MEASUREMENTS							
Style Number		XS	S	М	L	XL	2XL	3XL	4XL
LS12000 CROP HOODIE	CHEST (1" below armhole)	20	22	24	26	Χ	Χ	Χ	Χ
	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	Χ	Χ	Χ	Χ
LS13001 FRENCH TERRY HOODIE	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	X
	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Х
LS13004 FRENCH TERRY RAGLAN CREWNECK	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	Χ
	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ
LS14001 PREMIUM PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	32
	LENGTH (Measured from HPS)	26 27 28 29 30 31 32 33 *4XL only available in select colors							33
LS14001YH PREMIUM YOUTH PULLOVER HOODIE	CHEST (1" below armhole)	14	16	18	20	22	Χ	X	X
	LENGTH (Measured from HPS)	20	21	23	25	27	Χ	Χ	Χ
LS14003 PREMIUM FULL ZIP HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS14004 PREMIUM CREWNECK SWEATSHIRT	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS15000 DELUXE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	30
	LENGTH (Measured from HPS)	27 *4XL on	28 ly availabl	29 e in select	30 colors	31	32	33	34
LS15001 URBAN HEAVYWEIGHT TEE	CHEST (1" below armhole)	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5
	LENGTH (Measured from HPS)	28 *4XL on	29 Iv availabl	30 e in select	31	32	33	34.5	35.5

MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL
,		7.5			_	7		3/(2	1712
LS15009 LONG SLEEVE CREWNECK TEE	CHEST (1" below armhole)	17	18	20	22	24	26	28	Χ
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Χ
LS16001 URBAN PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS16006 URBAN SWEATPANTS	WAIST	28	30	32	34	36	38	40	Χ
	INSEAM	29	29	29	29	29	29	29	Χ
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	Χ
LS19001 HEAVYWEIGHT PULLOVER HOODIE	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	X
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Χ
LST002	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ
VINTAGE CREWNECK TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ
LST004	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
VINTAGE RAGLAN HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LST006 PREMIUM FLEECE JOGGER	WAIST	28	30	32	34	36	38	40	Χ
	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ
LST007 VINTAGE SHORTS	WAIST	29	31	33	35	37	39	41	Χ
	INSEAM	9	9	9.5	9.5	10	10	10.5	Χ
LST009 VINTAGE JOGGER	WAIST	28	30	32	34	36	38	40	X
	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ

*4XL only available in select colors

