



### HI, WE'RE LANE SEVEN.

We do blanks better.

### A BETTER SWEATSHIRT.

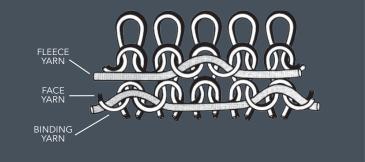
It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better, way better.

### HOW DID WE DO IT?

When we got here, the only fleece available to screen printers was 2-end knitting...and it wasn't good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.







LOFTIER & SOFTER HAND FEEL



MINIMAL DYE MIGRATION



GUARANTEED UNDER 5% SHRINKAGE





### EARTH'S CLIMATE IS CHANGING ... WE ARE TOO.

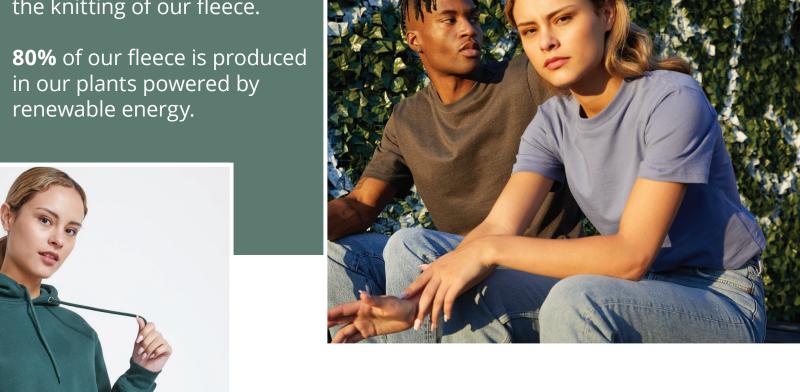
We're committed to designing more sustainable products, with more environmentally-friendly fibers and processes.



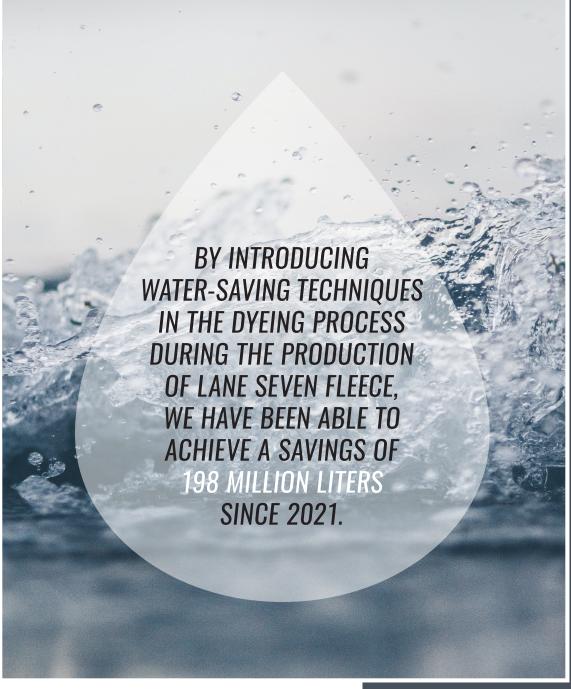
Since 2021, we've recycled **44 MILLION** plastic bottles in the knitting of our fleece.













Lane Seven is committed to improving cotton farming practices globally with the Better Cotton Initiative (BCI).



### MEET YOUR NEW FAVORITE HOODIE

**Premium Pullover Hoodie** LS14001 | Sage Camo

Super soft, under 5% shrinkage, premium 3-end fleece perfecting it for DTG.



**Vintage Raglan Hoodie** LST004 Color Shown: Cloud Purple



2024

People are ready to shed lay-around loungewear and return to the world of statement making looks. The Urban Collection balances comfort and personality with subtle yet sophisticated details, and fashionforward cuts and colors – made to move.



**Urban Heavy Tee** LS16005 Color Shown: Oil Green





**Urban Pullover Hoodie** LS16001

**Urban Sweatpants** LS16006

Color Shown: Salmon

Color Shown: Salmon

### **GO-TO STYLES**



### **MIDWEIGHT**

3-End Fleece

8.25 oz. (280 GSM) 80% Cotton 20% Recycled Polyester

### **Premium Pullover Hoodie**

I \$14001

Color Shown: Seafoam

### **Premium Fleece Joggers**

LST006

Color Shown: Seafoam

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut

### **Premium Fleece Joggers**

LST006

Color Shown: Chestnut



Premium Pullover Hoodie LS14001 Color Shown: Black



**Premium Full Zip Hoodie** LS14003 Color Shown: Navy



**Premium Crewneck Sweatshirt** LS14004 Color Shown: Sports Green

### **GO-TO STYLES**

### LIGHTWEIGHT

3-End French Terry

7.4 oz. (250 GSM) 80% Cotton 20% Recycled Polyester



French Terry Raglan Crewneck

LS13004

Color Shown: Black



Heavyweight Pullover Hoodie LS19001 Color Shown: Navy

### HEAVYWEIGHT

3-End Fleece

10 oz. (340 GSM) 70% Cotton 30% Recycled Polyester



## URBAN COLLECTION

### STREETWEAR ELEVATED



A collection of premium 3-end fleece.

### **Urban Pullover Hoodie**

LS16001

Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro

### **Urban Sweatpants**

1 516006

Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro





### URBAN HEAVY TEE

### **Fabrication** 26 Doubles

7.66 oz (260 GSM) 100% Combed Cotton Jersey





LUNAR ROCK

OIL GREEN



PISTACHIO



SALMON





BURRO

PIGMENT WHITE



PIGMENT BLACK



### **Features**

Heavy jersey. Pigment Dyed. Side-seamed. Double-needle top stitch on sleeve and bottom hem. Under 6% shrinkage. Tear away tags.



### URBAN CREWNECK SWEATSHIRT











**GRAPE ICE** 









PISTACHIO







OIL GREEN

LUNAR ROCK

### **Features**

Boxy fit, 3-end fleece, heavyweight, pigment dyed and no drawcords. Two panel hood and double needle topstitch on all seams. 1x1 ribbing at cuff and waistband. All colors pigment dyed except black and white. Tear away tags.



BLACK

PEBBLE BLUE



# WHITE



GRAPE ICE

SALMON





**Features** 

3-end fleece, heavyweight, and pigment dyed. Side pockets with extra internal YKK Zipper pockets for extra security. Elastic waistband and bottom cuff. Drawcords have metal tipping. SEAMLESS for perfect print real estate along the side of the leg. Pigment dyed (except for black and white). Tear away tags.



BURRO



OILGREEN

### **URBAN SWEATPANTS**

**Fabrication** 3-End Fleece 10 oz (340 GSM) 80% Cotton, 20% Polyester



PEBBLE BLUE



LUNAR ROCK



PEANUT BUTTER

## HEAVYWEIGHT COLLECTION

Heavyweight Pullover Hoodie LS19001 Color Shown: Navy



Heavyweight Pullover Hoodie LS19001 Color Shown: Meerkat



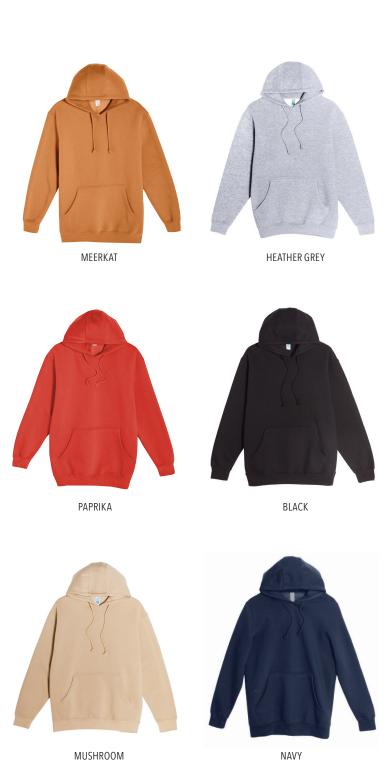




### HEAVYWEIGHT LONG SLEEVE TEE

### **Fabrication** 20 Singles 5.6 oz (190 GSM) Solids 100% Combed Cotton Jersey **Heather Grey** 90% Cotton, 10% Polyester





### **Features**

100% combed cotton face yarn. Double-needle stitch on all seams. Three panel hood with fleece lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcords with knotted ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.



### HEAVYWEIGHT PULLOVER HOODIE





**Fabrication** 3-End Fleece

10 oz (340 GSM) Solids

70% Cotton, 10% Polyester, 20% Recycled Polyester

**Heather Grey** 

65% Cotton, 15% Polyester, 20% Recycled Polyester





TEAL

WHITE







SAGE

TOASTED COCONUT

### **VINTAGE** COLLECTION

### Vintage Raglan Hoodie

LST004

Color Shown: Cloud Purple

### Vintage Joggers LST009

Color Shown: Cloud Purple

Mineral washed and laundered for superior hand-feel.



### Vintage Raglan Hoodie LST004

Color Shown: Vintage Camel, Cloud Purple

### **Vintage Joggers**

LST009

Color Shown: Vintage Camel, Vintage Mustard, Cloud Purple

### Vintage Tee

LST002

Color Shown: Vintage Black, Vintage Mustard





### **VINTAGE TEE**

30 Singles 4.3 oz (145 GSM)



### **Features**

Side Seamed. Tight-knit. Double-needle topstitched. Shoulder taping. Tear away tags.



### VINTAGE RAGLAN HOODIE

Fabrication
3-End Fleece
8.25 oz (280 GSM)
100% Cotton

VINTAGE BLACK VINTAGE DENIM



### Features

100% cotton face for prime printability. Double-needle stitched on all seams. Dyed-to-match drawcord. Ribbed sleeves and cuffs. Twill neck tape. 95% cotton, 5% spandex for better recovery. Tear away tags.



VINTAGE LAKE VINTAGE CAMEL

# COLOR SHOWN: VINTAGE OLIVE

### **Features**

100% combed ringspun cotton for prime printability. Side-seamed. Dyed-to-match drawcords. Back pocket and jersey-lined front pocket. Laundered for superior hand feel. Mineral washed. Tear away tags.





VINTAGE ZINC





VINTAGE OLIVE



VINTAGE DENIM

VINTAGE CAMEL



CLOUD BLACK



CLOUD PURPLE

COLOR SHOWN: VINTAGE ZINC

**VINTAGE JOGGERS** 

**Fabrication** 3-End Fleece 8.25 oz (280 GSM) 100% Cotton

### **OUTERWEAR**

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut

### **Premium Pullover Hoodie**

LS14001

Color Shown: Sports Green, Seafoam



### **Premium Pullover Hoodie**

LS14001

Color Shown: Seafoam

### Premium Fleece Joggers LST006

Color Shown: Seafoam

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut







### **Features**

Raw hem, dyed-to-match flat drawcord, dropped shoulders. Double-needle topstitch on all seams. Tear away tags.

### **CROP HOODIE**







**Fabrication** 3-End Fleece 7.05 oz (240 GSM)

85% Cotton, 15% Recycled Polyester







LILAC

BLACK



### FRENCH TERRY

### **Fabrication**

3-End French Terry 7.4 oz (250 GSM)





Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

### Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester





GRAPHITE HEATHER





ROYAL HEATHER

DENIM HEATHER









### **Features**

Double-needle topstitch on all seams. Halfmoon patch on the back neck for easy relabelling. Ribbed cuffs. Twill neck tape. Under 6% shrinkage. 30 singles 100% cotton face yarn. Tear away tags.



WHITE

### FRENCH TERRY RAGLAN CREWNECK



### FRENCH TERRY HOODIE







DENIM HEATHER

GRAPHITE HEATHER

NAVY

MAUVE



CHARCOAL HEATHER



WHITE



**Features** 

Three panel hood with self-lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcord with metal grommets. Half-moon patch on the back neck for easy relabelling. Twill neck tape. Under 6% shrinkage. Tear away tags.





### PREMIUM PULLOVER HOODIE







3-End Fleece

**Fabrication** 

8.25 oz (280 GSM)

Solids 80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers 60% Cotton, 30% Polyester, 10% Recycled Polyester

Heather Grey 70% Cotton, 20% Polyester, 10% Recycled Polyester







OCEAN BLUE



PURPLE



WHITE



LEMON



HEATHER GREY



TRUE ROYAL



### **Features**

Three panel hood fleece lined for extra comfort. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.



MUSTARD



CHARCOAL HEATHER

COLOR SHOWN: ARMY GREEN



E PINK



CHESTNUT









MO

SLATE CAIVIO











BURGUNDY















### PREMIUM YOUTH PULLOVER HOODIE











### **Fabrication**

3-End Fleece 8.25 oz (280 GSM)

### Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

### Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

### **Heather Grey**

70% Cotton, 20% Polyester, 10% Recycled Polyester







WHITE



HEATHER GREY



CHARCOAL HEATHR



TRUE ROYAL



PINA COLADA

### **Features**

Two panel hood. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.





### PREMIUM FULL ZIP HOODIE





CHARCOAL HEATHER





**Fabrication** 3-End Fleece

8.25 oz (280 GSM) Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

**Heather Grey** 

70% Cotton, 20% Polyester, 10% Recycled Polyester









HEATHER GREY



WHITE



BLACK



TRUE ROYAL



OATMEAL HEATHER

### **Features**

Side-seamed. YKK #5 zipper and DA8 auto-lock slider. Double-needle topstitch on all seams. Three panel hood with fleece lining for extra comfort. Matching round drawcord with tipped ends and metal eyelets. Kangaroo pockets. Ribbed cuff and sleeve. Twill neck tape. Tear away tags.



RED



### PREMIUM CREWNECK SWEATSHIRT





**Fabrication** 3-End Fleece 8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

**Heather Grey** 70% Cotton, 20% Polyester, 10% Recycled Polyester





SEAFOAM

























PURPLE



WHITE

TRUE ROYAL

LEMON



### **FUTURE FLEECE HOODIE**





**Fabrication** 30 Singles

7.96 oz (270 GSM)

Regenerated Fleece

55% Cotton, 45% Polyester





HEATHER GREY





CHARCOAL HEATHER

NAVY

### **Features**

Two panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Tear away tags.

# COLOR SHOWN: CHESTNUT

HEATHER GREY



CHESTNUT



ARMY GREEN

### **Features**

Gusset insert for drop-crotch feel. Side-seamed. Ribbed bottom cuff and waistband, drawstring at waist. Two side pockets and back pocket. Tear away tags.

SANDSHELL







CHARCOAL HEATHER



BURGUNDY

### PREMIUM FLEECE JOGGERS



**Fabrication** 3-End Fleece 8.25 oz (280 GSM)

### Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

### Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

### **Heather Grey**

70% Cotton, 20% Polyester, 10% Recycled Polyester



SEAFOAM



WHITE

BLACK

# JERSEY COLLECTION

**Heavyweight Tee**LS15001
Colors Shown: Charcoal Heather, Colony Blue

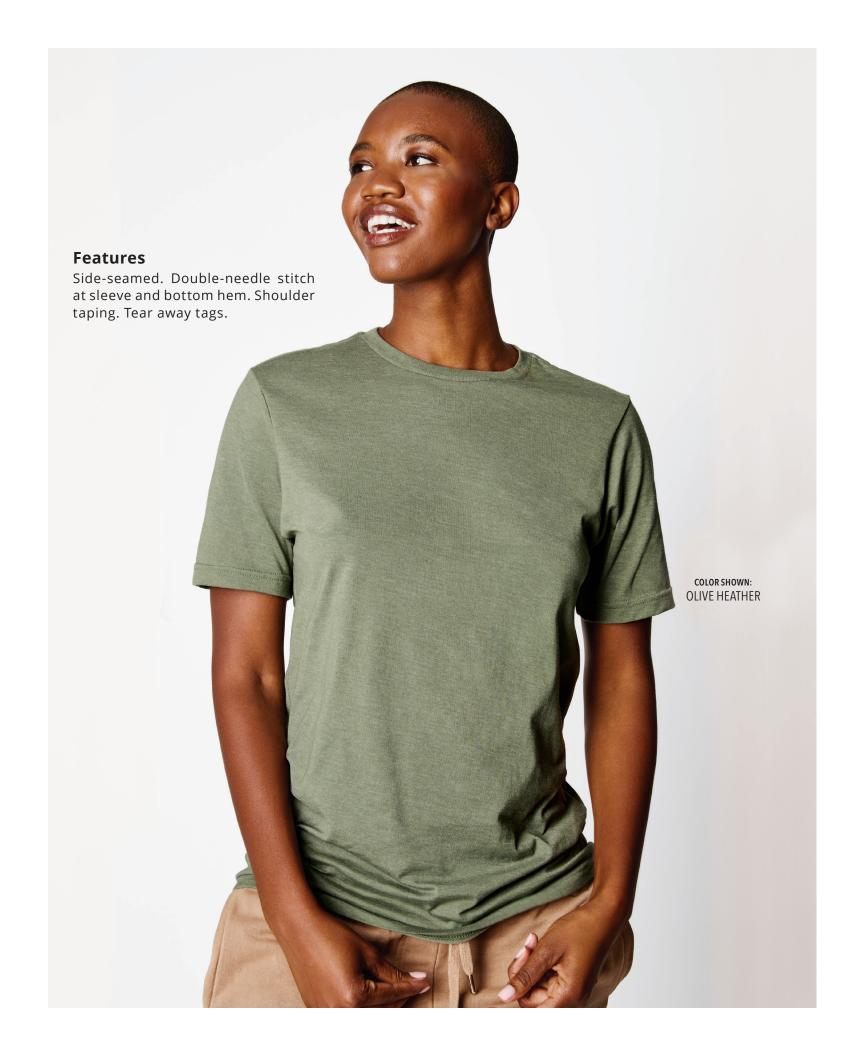












### **DELUXE CVC TEE**

### **Fabrication**

30 Singles 4.3 oz (145 GSM) Ringspun CVC Blend

### Heathers

60% Cotton, 40% Polyester

90% Cotton, 10% Polyester



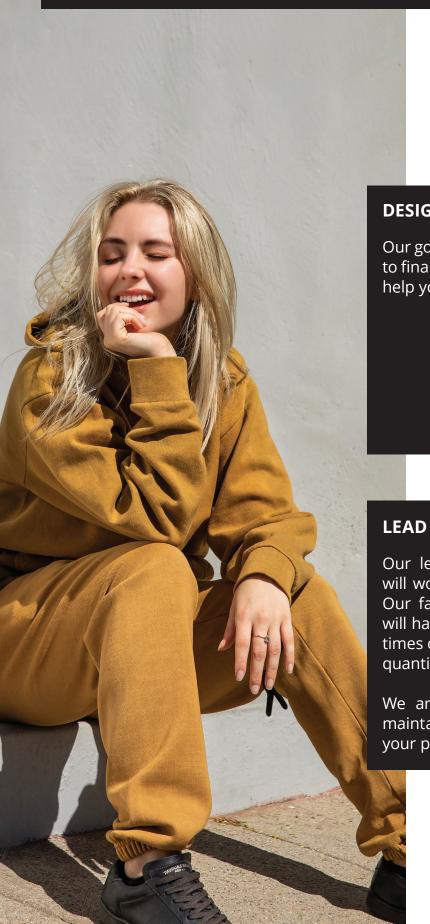
OLIVE HEATHER

### **COLOR REFERENCE**

ANTIQUE GOLD	ARMY GREEN	BLACK	BLACK HEATHER	BLUE MIST	OCEAN BLUE	OIL GREEN	OLIVE HEATHER	PALE PINK	PAPRIKA
BROWN HEATHER	BUBBLE GUM PINK	BURGUNDY	BURGUNDY HEATHER	BURRO	PEANUT BUTTER	PEBBLE BLUE	PIGMENT BLACK	PIGMENT WHITE	PINA COLADA
CARDINAL	CARROT	CHARCOAL HEATHER	CHESTNUT	CLOUD BLACK	PISTACHIO	PURPLE	RED	ROYAL HEATHER	SAGE
CLOUD PURPLE	COLONY BLUE	COPPER	DENIM HEATHER	DUSTY BLUE	SAGE CAMO	SALMON	SANDSHELL	SEAFOAM	SLATE CAMO
GRAPE ICE	GRAPHITE HEATHER	HEATHER GREY	LAVENDER	LEMON	SPORTS GREEN	STORM	TEAL	TOASTED COCONUT	TRUE ROYAL
LILAC	LUNAR ROCK	MAUVE	MEERKAT	MUSHROOM	VINTAGE BLACK	VINTAGE CAMEL	VINTAGE DENIM	VINTAGE LAKE	VINTAGE MUSTARD
MUSTARD	NATURAL	NAVY	NAVY HEATHER	OATMEAL HEATHER	VINTAGE OLIVE	VINTAGE WHITE	VINTAGE ZINC	WHITE	

### **CUSTOM MANUFACTURING**

From development to delivery.



### **DESIGN**

Our goal is to help bring your concept from design to final product. We offer many customizations to help you do that, including:

- Sourcing Fabrications
- Printing & Embroidery
- Custom Colors
- Trims
- Labelling & Packaging

### **LEAD TIMES**

Our lead times are competitive and our team will work with you to meet your delivery needs. Our factories are vertically integrated, and you will have full visibility on production stages. Lead times can also depend on the product design and quantity.

We are here to bring your vision to life and maintain great efficiency to make sure you receive your products in a timely manner.

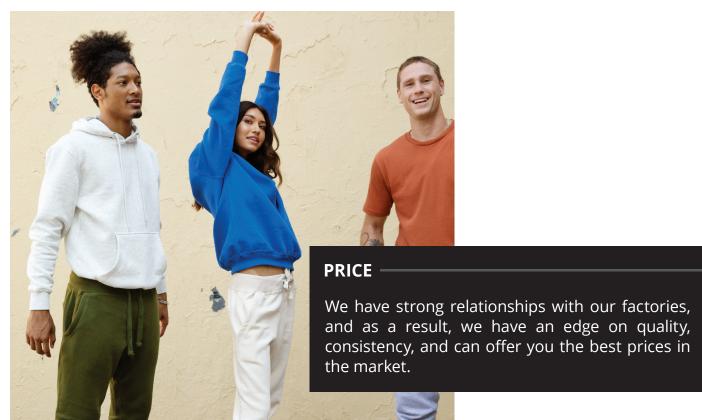


### **MINIMUMS**

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you like. For more details Speak to a Lane Seven Rep for more details.





### SOCIAL RESPONSIBILITY

### Better Blanks In a Better Way

We have stricter than industry standard quality checks in place, all of our manufacturing is done in vertically integrated, ethically responsible and socially compliant factories, so you can rest easy knowing you are delivering only the best to your customer.



Lane Seven Apparel is committed to maintaining and upholding responsible workplace and environmental standards. We only work with partners who have our shared values of a humane and safe workplace and all of our factories are WRAP certified. WRAP certifications are awarded based on both internationally and nationally accepted humane workplace standards, local laws, and ethical manufacturing regulations.

### What is WRAP?

WRAP (Worldwide Responsible Accredited Production) is a globally recognized, independent 3rd party certifying body whose mission is to promote ethical, humane and lawful conditions and practices in all manufacturing facilities. Companies accepted into the WRAP organization go through an extensive application process in which manufacturing facilities, working environments, and worker's rights are inspected and approved by the WRAP association.

### What Principles Does the WRAP Certification Include?

- Human resources management
- Health and safety standards
- Environmental and eco-friendly practices
- Legal compliance including import/export, customs compliance and security standards





















### **CORPORATE OFFICE / SALES / WAREHOUSE**

5082 4th Street, Irwindale, CA. 91706

Tel: 562.584.5255

www.lanesevenapparel.com @lane7apparel

> ASI #: 66246 PPAI #: 630869

### You can also find us at:







			М	EASUREME	ENTS ARE II	N INCHES,	BASED ON	I FLAT MEA	ASUREMEN <sup>®</sup>
Style Number		XS	S	М	L	XL	2XL	3XL	4XL
LS12000	CHEST (1" below armhole)	20	22	24	26	Χ	Χ	Χ	Χ
CROP HOODIE	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	Χ	Χ	Χ	Χ
LS13001 FRENCH TERRY HOODIE	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	Χ
FRENCH TERRY HOODIE	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ
LS13004 FRENCH TERRY	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	Χ
RAGLAN CREWNECK	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ
LS14001	CHEST (1" below armhole)	18	20	22	24	26	28	30	32
PREMIUM PULLOVER HOODIE	LENGTH (Measured from HPS)	26 *4XL on	27 ly availab	28 le in select	29 colors	30	31	32	33
LS14001YH	CHEST (1" below armhole)	14	16	18	20	22	Χ	Х	Χ
PREMIUM YOUTH PULLOVER HOODIE	LENGTH (Measured from HPS)	20	21	23	25	27	Χ	Χ	Χ
LS14003	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
PREMIUM FULL ZIP HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS14004	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
PREMIUM CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS15000	CHEST (1" below armhole)	16	18	20	22	24	26	28	30
DELUXE TEE	LENGTH (Measured from HPS)	27 *4XL on	28 Iy availabi	29 le in select	30 colors	31	32	33	34
LS15000CVC	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ
DELUXE CVC TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ
LS15001	CHEST (1" below armhole)	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5
HEAVYWEIGHT TEE	LENGTH (Measured from HPS)	28	29	30	31	32	33	34.5	35.5
	(ivicasureu II OIII A73)	*4XL on	ly availab	le in select	colors				
LS15009 HEAVYWEIGHT	CHEST (1" below armhole)	17	18	20	22	24	26	28	Χ



MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL
<b>LS16001</b> URBAN PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
ORBAN FOLLOVER HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
<b>LS16004</b> URBAN	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Х
LS16005 URBAN HEAVY TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	Χ
	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	Χ
<b>LS16006</b> URBAN SWEATPANTS	WAIST	28	30	32	34	36	38	40	Χ
S.12. 11 STE 11 / 11 / 11 / 11	INSEAM	29	29	29	29	29	29	29	Χ
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	Χ
LS18002 FUTURE FLEECE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
TOTONE PEECE TIOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS19001 HEAVYWEIGHT	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	Χ
PULLOVER HOODIE	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Х
LST002 VINTAGE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ
viiviide lee	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Х
<b>LST004</b> VINTAGE RAGLAN HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
VIIVINGE IVIGENIA I IOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Х
<b>LST006</b> PREMIUM FLEECE JOGGER	WAIST	28	30	32	34	36	38	40	Χ
. KEMIOW I LELCE JOUGEN	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ
<b>LST009</b> VINTAGE JOGGERS	WAIST	28	30	32	34	36	38	40	Χ
VIIVIAGE JOUGERS	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ

27.5 28.5 29.5 30.5 31.5 32.5 33.5 X

LENGTH (Measured from HPS)

LONG SLEEVE TEE

