



### HI, WE'RE LANE SEVEN.

We do blanks better.

### A BETTER SWEATSHIRT.

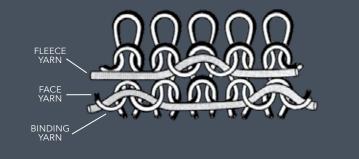
It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better, way better.

### HOW DID WE DO IT?

When we got here, the only fleece available to screen printers was 2-end knitting...and it wasn't good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.

The 3-end process can be more expensive partly due to the addition of a third yarn - **but it's so worth it.** 





LOFTIER & SOFTER HAND FEEL



MINIMAL DYE MIGRATION



GUARANTEED UNDER 5% SHRINKAGE





### EARTH'S CLIMATE IS CHANGING ... WE ARE TOO.

We're committed to designing more sustainable products, with more environmentally-friendly fibers and processes.

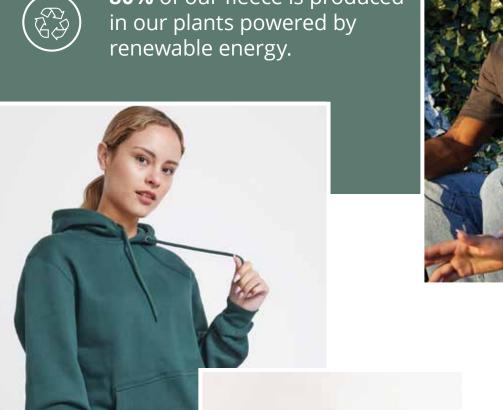


Since 2021, we've recycled **44 MILLION** plastic bottles in the knitting of our fleece.

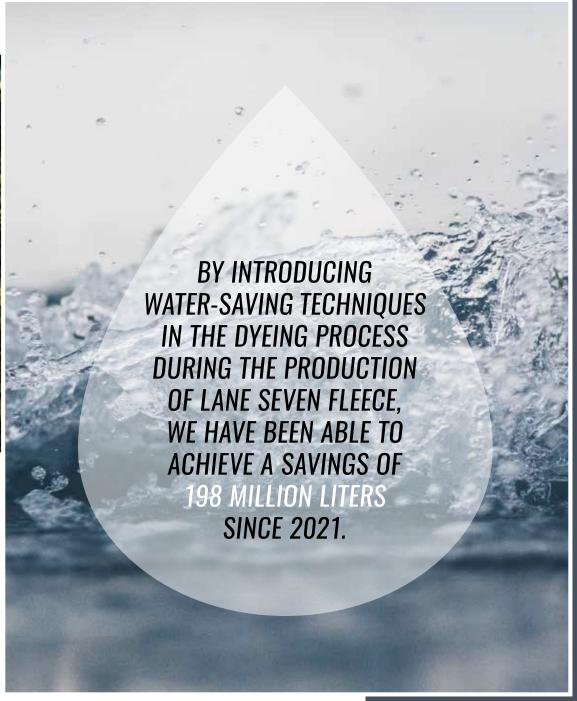


80% of our fleece is produced











Lane Seven is committed to improving cotton farming practices globally with the



MEET YOUR NEW FAVORITE HOODIE

Premium Pullover Hoodie LS14001 | Sage Camo

Super soft, under 5% shrinkage, premium 3-end fleece perfecting it for DTG.



Vintage Raglan Hoodie LST004 Color Shown: Cloud Purple



2024

People are ready to shed lay-around loungewear and return to the world of statement making looks. The Urban Collection balances comfort and personality with subtle yet sophisticated details, and fashion-forward cuts and colors – made to move.



**Urban Heavy Tee**LS16005
Color Shown: Oil Green





Urban Pullover Hoodie
LS16001
Color Shown: Salmon
Urban Sweatpants

LS16006 Color Shown: Salmon

### **GO-TO STYLES**



### **MIDWEIGHT**

3-End Fleece

8.25 oz. (280 GSM) 80% Cotton 20% Recycled Polyester

### **Premium Pullover Hoodie**

LS14001

Color Shown: Seafoam

### **Premium Fleece Joggers**

LST006

Color Shown: Seafoam

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut

### **Premium Fleece Joggers**

LST006

Color Shown: Chestnut



Premium Pullover Hoodie LS14001 Color Shown: Black



Premium Full Zip Hoodie LS14003 Color Shown: Navy



**Premium Crewneck Sweatshirt** LS14004 Color Shown: Sports Green

### **GO-TO STYLES**

### LIGHTWEIGHT

3-End French Terry

7.4 oz. (250 GSM) 80% Cotton 20% Recycled Polyester



French Terry Raglan Crewneck

LS13004

Color Shown: Black



Heavyweight Pullover Hoodie LS19001 Color Shown: Navy

### HEAVYWEIGHT

3-End Fleece

10 oz. (340 GSM) 70% Cotton 30% Recycled Polyester



### URBAN COLLECTION

### STREETWEAR ELEVATED



A collection of premium 3-end fleece.

### **Urban Pullover Hoodie**

L \$16001

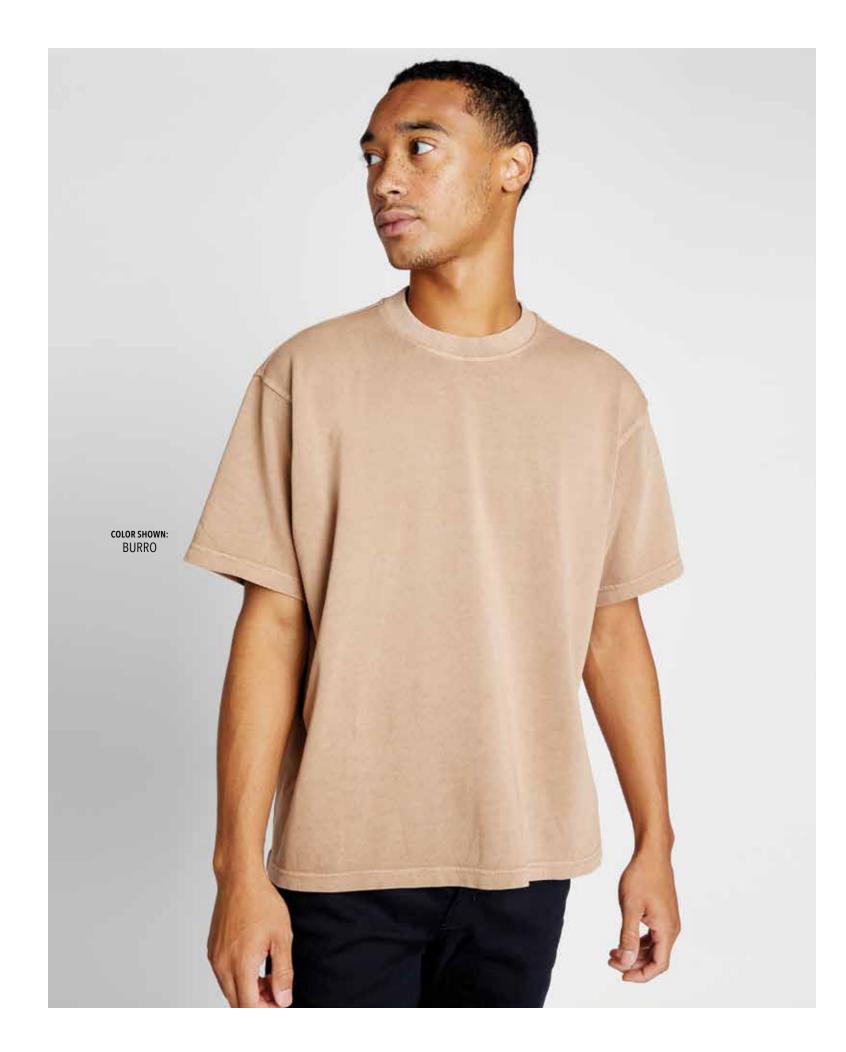
Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro

### **Urban Sweatpants**

1 \$16006

Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro





### URBAN HEAVY TEE

### **Fabrication** 26 Doubles 7.66 oz (260 GSM) 100% Combed Cotton Jersey







LUNAR ROCK



PISTACHIO



PEBBLE BLUE







BURRO



PIGMENT BLACK



OIL GREEN



PIGMENT WHITE

### **Features**

Heavy jersey. Pigment Dyed. Side-seamed. Double-needle top stitch on sleeve and bottom hem. Under 6% shrinkage. Tear away tags.



### URBAN CREWNECK SWEATSHIRT



# COLOR SHOWN: SALMON





URBAN PULLOVER HOODIE

**GRAPE ICE** 

**Fabrication** 3-End Fleece 10 oz (340 GSM) 80% Cotton, 20% Polyester









OIL GREEN

### **Features**

Boxy fit, 3-end fleece, heavyweight, pigment dyed and no drawcords. Two panel hood and double needle topstitch on all seams. 1x1 ribbing at cuff and waistband. All colors pigment dyed except black and white. Tear away tags.



BLACK



PEBBLE BLUE

PEANUT BUTTER





LUNAR ROCK

### WHITE



PISTACHIO

SALMON







### **Features**

3-end fleece, heavyweight, and pigment dyed. Side pockets with extra internal YKK Zipper pockets for extra security. Elastic waistband and bottom cuff. Drawcords have metal tipping. SEAMLESS for perfect print real estate along the side of the leg. Pigment dyed (except for black and white). Tear away tags.



BURRO



OIL GREEN

### **URBAN SWEATPANTS**

**Fabrication** 3-End Fleece 10 oz (340 GSM) 80% Cotton, 20% Polyester



PEBBLE BLUE





PEANUT BUTTER

### **HEAVYWEIGHT** COLLECTION

Heavyweight Pullover Hoodie LS19001 Color Shown: Navy



Heavyweight Pullover Hoodie
LS19001 Color Shown: Meerkat



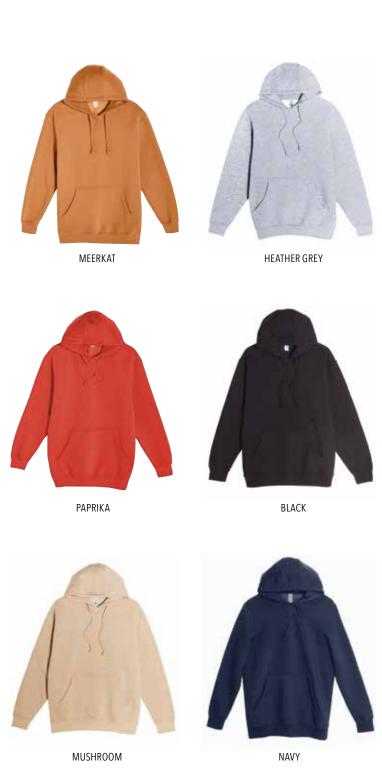






### HEAVYWEIGHT LONG SLEEVE TEE





### **Features**

100% combed cotton face yarn. Double-needle stitch on all seams. Three panel hood with fleece lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcords with knotted ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.



### HEAVYWEIGHT PULLOVER HOODIE





**Fabrication** 3-End Fleece 10 oz (340 GSM)

Solids

70% Cotton, 10% Polyester, 20% Recycled Polyester

**Heather Grey** 

65% Cotton, 15% Polyester, 20% Recycled Polyester





TEAL

WHITE



LAVENDER





SAGE

TOASTED COCONUT

### **VINTAGE** COLLECTION

### Vintage Raglan Hoodie

LST004

Color Shown: Cloud Purple

### Vintage Joggers LST009

Color Shown: Cloud Purple

Mineral washed and laundered for superior hand-feel.



### Vintage Raglan Hoodie LST004

Color Shown: Vintage Camel, Cloud Purple

### **Vintage Joggers**

LST009

Color Shown: Vintage Camel, Vintage Mustard, Cloud Purple

### Vintage Tee

LST002

Color Shown: Vintage Black, Vintage Mustard





### **VINTAGE TEE**

30 Singles 4.3 oz (145 GSM)



### **Features**

Side Seamed. Tight-knit. Double-needle topstitched. Shoulder taping. Tear away tags.



### VINTAGE RAGLAN HOODIE

Fabrication
3-End Fleece
8.25 oz (280 GSM)
100% Cotton





VINTAGE ZINC



CLOUD BLACK

VINTAGE MUSTARD



VINTAGE OLIVE



CLOUD PURPLE VINTAGE WHITE

### Features

100% cotton face for prime printability. Double-needle stitched on all seams. Dyed-to-match drawcord. Ribbed sleeves and cuffs. Twill neck tape. 95% cotton, 5% spandex for better recovery. Tear away tags.



34



### **Features**

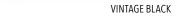
100% combed ringspun cotton for prime printability. Side-seamed. Dyed-to-match drawcords. Back pocket and jersey-lined front pocket. Laundered for superior hand feel. Mineral washed. Tear away tags.













VINTAGE CAMEL CLOUD BLACK



VINTAGE OLIVE



CLOUD PURPLE

**VINTAGE JOGGERS** 

Fabrication
3-End Fleece
8.25 oz (280 GSM)
100% Cotton



### **OUTERWEAR**

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut

### **Premium Pullover Hoodie**

LS14001

Color Shown: Sports Green, Seafoam



### **Premium Pullover Hoodie**

LS14001

Color Shown: Seafoam

### Premium Fleece Joggers LST006

Color Shown: Seafoam

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut







### **Features**

Raw hem, dyed-to-match flat drawcord, dropped shoulders. Double-needle topstitch on all seams. Tear away tags.

### **CROP HOODIE**







**Fabrication** 3-End Fleece 7.05 oz (240 GSM)

85% Cotton, 15% Recycled Polyester









### FRENCH TERRY

### **Fabrication**

3-End French Terry 7.4 oz (250 GSM)





Solids 80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers 60% Cotton, 30% Polyester, 10% Recycled Polyester





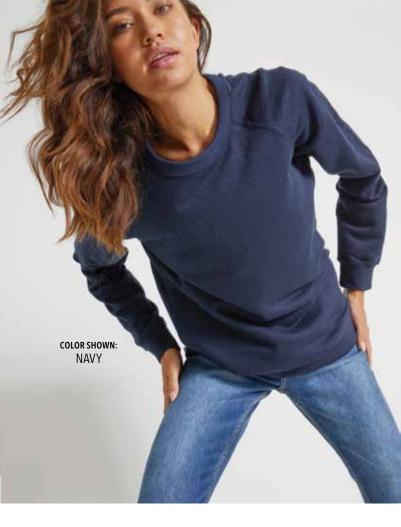
**GRAPHITE HEATHER** 







RAGLAN CREWNECK



### **Features**

Double-needle topstitch on all seams. Halfmoon patch on the back neck for easy relabelling. Ribbed cuffs. Twill neck tape. Under 6% shrinkage. 30 singles 100% cotton face yarn. Tear away tags.



MAUVE CHARCOAL HEATHER

### FRENCH TERRY HOODIE









**Features** 

Three panel hood with self-lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcord with metal grommets. Half-moon patch on the back neck for easy relabelling. Twill neck tape. Under 6% shrinkage. Tear away tags.





### PREMIUM PULLOVER HOODIE







**Fabrication** 3-End Fleece 8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers 60% Cotton, 30% Polyester, 10% Recycled Polyester

Heather Grey 70% Cotton, 20% Polyester, 10% Recycled Polyester



ANTIQUE GOLD





CARDINAL

WHITE









### **Features**

Three panel hood fleece lined for extra comfort. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.



MUSTARD



CHARCOAL HEATHER





CHESTNUT

























BLUE MIST

BURGUNDY





SANDSHELL



### PREMIUM YOUTH PULLOVER HOODIE







**Fabrication** 3-End Fleece

8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

**Heather Grey** 

70% Cotton, 20% Polyester, 10% Recycled Polyester











CHARCOAL HEATHR

LILAC

TRUE ROYAL

PINA COLADA

### **Features**

Two panel hood. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.





### PREMIUM FULL ZIP HOODIE





CHARCOAL HEATHER



8.25 oz (280 GSM)

Solids

**Fabrication** 3-End Fleece

80% Cotton, 10% Polyester, 10% Recycled Polyester

### Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

### **Heather Grey**

70% Cotton, 20% Polyester, 10% Recycled Polyester



BURGUNDY





HEATHER GREY





BLACK



WHITE

TRUE ROYAL

### **Features**

Side-seamed. YKK #5 zipper and DA8 auto-lock slider. Double-needle topstitch on all seams. Three panel hood with fleece lining for extra comfort. Matching round drawcord with tipped ends and metal eyelets. Kangaroo pockets. Ribbed cuff and sleeve. Twill neck tape. Tear away tags.





OATMEAL HEATHER



### PREMIUM CREWNECK SWEATSHIRT





**Fabrication** 3-End Fleece 8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester **Heather Grey** 

70% Cotton, 20% Polyester, 10% Recycled Polyester















CHARCOAL HEATHER







WHITE















LEMON

## COLOR SHOWN: NAVY

### **FUTURE FLEECE HOODIE**





**Fabrication** 30 Singles 7.96 oz (270 GSM)

Regenerated Fleece 55% Cotton, 45% Polyester





HEATHER GREY





CHARCOAL HEATHER

NAVY

### **Features**

Two panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Tear away tags.







CHESTNUT



ARMY GREEN

### **Features**

Gusset insert for drop-crotch feel. Side-seamed. Ribbed bottom cuff and waistband, drawstring at waist. Two side pockets and back pocket. Tear away tags.

SANDSHELL

### PREMIUM FLEECE JOGGERS

**WATER AWARE** 

**Fabrication** 3-End Fleece 8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

### Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

### **Heather Grey**

70% Cotton, 20% Polyester, 10% Recycled Polyester



CHARCOAL HEATHER

BURGUNDY





SEAFOAM

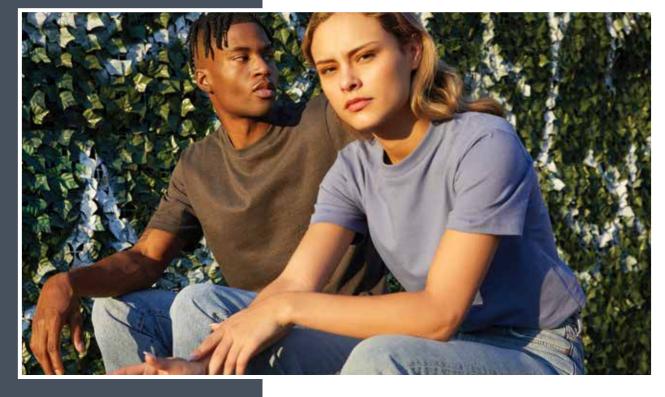


BLACK



### JERSEY COLLECTION

**Heavyweight Tee**LS15001
Colors Shown: Charcoal Heather, Colony Blue

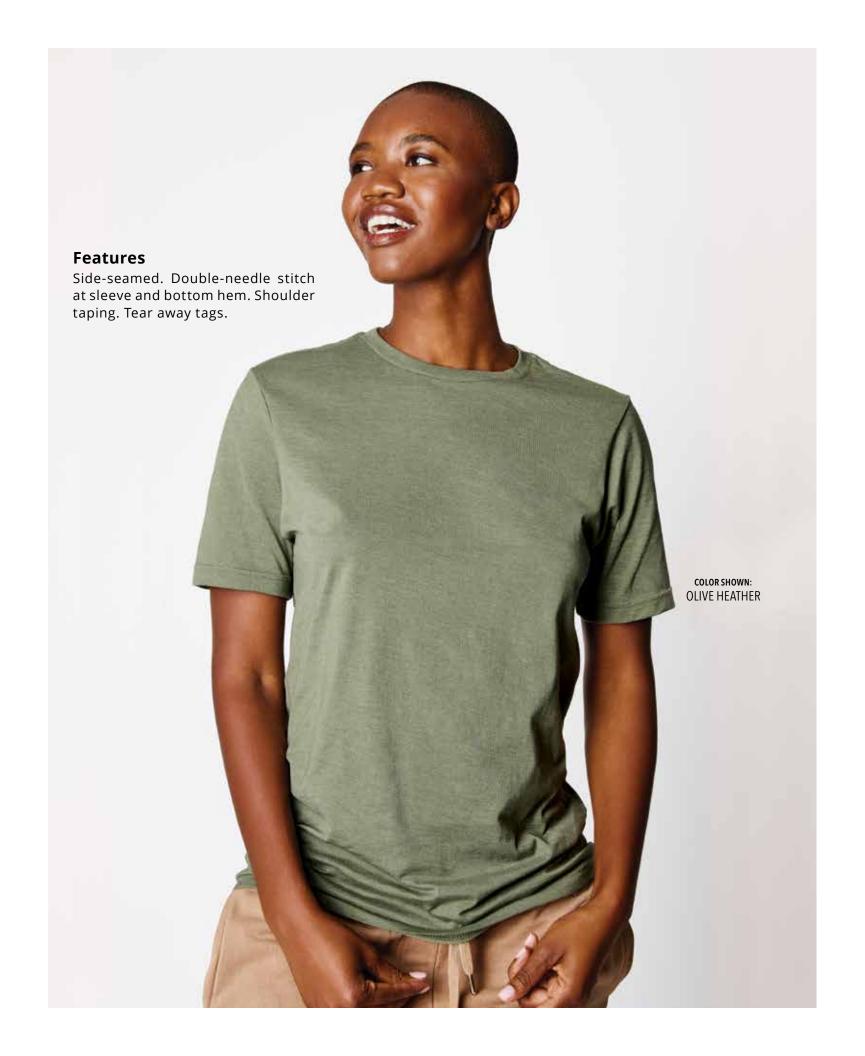


Heavyweight Tee LS15001 Colors Shown: Charcoal Heather, Colony Blue









### **DELUXE CVC TEE**

### **Fabrication**

30 Singles 4.3 oz (145 GSM) Ringspun CVC Blend

### Heathers

60% Cotton, 40% Polyester

90% Cotton, 10% Polyester

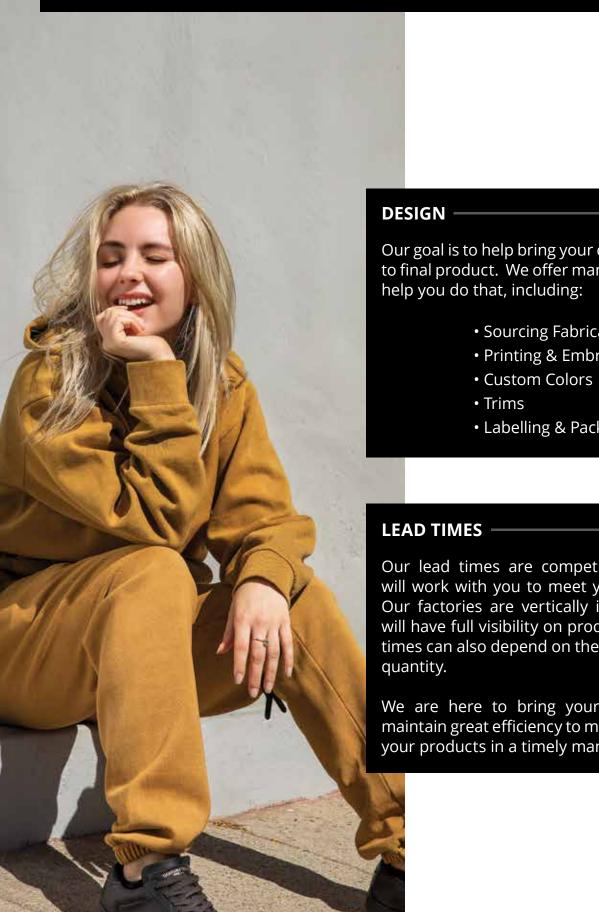


OLIVE HEATHER

### **COLOR REFERENCE**

ANTIQUE GOLD	ARMY GREEN	BLACK	BLACK HEATHER	BLUE MIST	OCEAN BLUE	OIL GREEN	OLIVE HEATHER	PALE PINK	PAPRIKA
BROWN HEATHER	BUBBLE GUM PINK	BURGUNDY	BURGUNDY HEATHER	BURRO	PEANUT BUTTER	PEBBLE BLUE	PIGMENT BLACK	PIGMENT WHITE	PINA COLADA
CARDINAL	CARROT	CHARCOAL HEATHER	CHESTNUT	CLOUD BLACK	PISTACHIO	PURPLE	RED	ROYAL HEATHER	SAGE
CLOUD PURPLE	COLONY BLUE	COPPER	DENIM HEATHER	DUSTY BLUE	SAGE CAMO	SALMON	SANDSHELL	SEAFOAM	SLATE CAMO
GRAPE ICE	GRAPHITE HEATHER	HEATHER GREY	LAVENDER	LEMON	SPORTS GREEN	STORM	TEAL	TOASTED COCONUT	TRUE ROYAL
LILAC	LUNAR ROCK	MAUVE	MEERKAT	MUSHROOM	VINTAGE BLACK	VINTAGE CAMEL	VINTAGE DENIM	VINTAGE LAKE	VINTAGE MUSTARD
MUSTARD	NATURAL	NAVY	NAVY HEATHER	OATMEAL HEATHER	VINTAGE OLIVE	VINTAGE WHITE	VINTAGE ZINC	WHITE	

### **CUSTOM MANUFACTURING**From development to delivery.



Our goal is to help bring your concept from design to final product. We offer many customizations to help you do that, including:

- Sourcing Fabrications
- Printing & Embroidery
- Labelling & Packaging

Our lead times are competitive and our team will work with you to meet your delivery needs. Our factories are vertically integrated, and you will have full visibility on production stages. Lead times can also depend on the product design and

We are here to bring your vision to life and maintain great efficiency to make sure you receive your products in a timely manner.



### **MINIMUMS**

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you like. For more details Speak to a Lane Seven Rep for more details.





### **SOCIAL RESPONSIBILITY**

### Better Blanks In a Better Way

We have stricter than industry standard quality checks in place, all of our manufacturing is done in vertically integrated, ethically responsible and socially compliant factories, so you can rest easy knowing you are delivering only the best to your customer.



Lane Seven Apparel is committed to maintaining and upholding responsible workplace and environmental standards. We only work with partners who have our shared values of a humane and safe workplace and all of our factories are WRAP certified. WRAP certifications are awarded based on both internationally and nationally accepted humane workplace standards, local laws, and ethical manufacturing regulations.

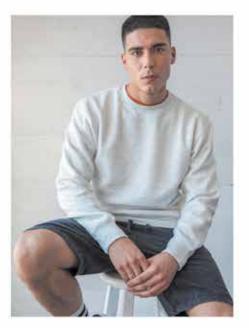
### What is WRAP?

WRAP (Worldwide Responsible Accredited Production) is a globally recognized, independent 3rd party certifying body whose mission is to promote ethical, humane and lawful conditions and practices in all manufacturing facilities. Companies accepted into the WRAP organization go through an extensive application process in which manufacturing facilities, working environments, and worker's rights are inspected and approved by the WRAP association.

### What Principles Does the WRAP Certification Include?

- Human resources management
- Health and safety standards
- Environmental and eco-friendly practices
- Legal compliance including import/export, customs compliance and security standards





















### **CORPORATE OFFICE / SALES / WAREHOUSE**

5082 4th Street, Irwindale, CA. 91706

Tel: 562.584.5255

www.lanesevenapparel.com @lane7apparel

> ASI #: 66246 PPAI #: 630869

### You can also find us at:





MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

			IVII	EASUKEIVIE	INISAKEII	N INCHES,	DASED ON	FLAI WEA	SOKEMEN12
Style Number		XS	S	M	L	XL	2XL	3XL	4XL
<b>LS12000</b> CROP HOODIE	CHEST (1" below armhole)	20	22	24	26	X	Х	Χ	Χ
G. 1. 0 0 2	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	Χ	Χ	Χ	Χ
LS13001 FRENCH TERRY HOODIE	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	Х
TRENCH TERM HOODIE	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ
LS13004 FRENCH TERRY	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	Χ
RAGLAN CREWNECK	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ
LS14001 PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	32
PULLOVER HOODIE	LENGTH (Measured from HPS)	26 *4XL on	27 ly availabl	28 le in select	29 colors	30	31	32	33
LS14001YH	CHEST (1" below armhole)	14	16	18	20	22	Χ	Χ	Χ
PREMIUM YOUTH PULLOVER HOODIE	LENGTH (Measured from HPS)	20	21	23	25	27	Χ	Χ	Χ
LS14003 PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	Х
FULL ZIP HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
<b>LS14004</b> PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	Х
CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X
<b>LS15000</b> DELUXE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	30
DELONE TEE	LENGTH (Measured from HPS)	27 *4¥/ on	28	29 In in salast	30	31	32	33	34
		*#AL UII	ly availabl	וב ווו שנועננ	COIOIS				
LS15000CVC DELUXE CVC TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X
<b>LS15001</b> HEAVYWEIGHT TEE	CHEST (1" below armhole)	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5
TEAN TWEIGHT TEE	LENGTH (Measured from HPS)	28 *4XL on	29 Iy availabl	30 le in select	31 colors	32	33	34.5	35.5
LS15009	CHEST (1" below armhole)	17	18	20	22	24	26	28	Х
HEAVYWEIGHT LONG SLEEVE TEE	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Χ



MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL
LS16001	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
URBAN PULLOVER HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
<b>LS16004</b> URBAN	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS16005 URBAN HEAVY TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	Χ
ORDANTILAVITLE	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	Χ
<b>LS16006</b> URBAN SWEATPANTS	WAIST	28	30	32	34	36	38	40	Χ
ORDAN SWEATFAINTS	INSEAM	29	29	29	29	29	29	29	Χ
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	Χ
LS18002 FUTURE FLEECE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
TOTORE TELECE HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS19001 HEAVYWEIGHT	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	Χ
PULLOVER HOODIE	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Χ
LST002 VINTAGE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ
VINTAGE TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ
<b>LST004</b> VINTAGE RAGLAN HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
VINTAGE RAGLAN HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LST006	WAIST	28	30	32	34	36	38	40	Χ
PREMIUM FLEECE JOGGER	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ
LST009	WAIST	28	30	32	34	36	38	40	Χ
VINTAGE JOGGERS	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ

