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#### HI, WE'RE LANE SEVEN

The apparel manufacturing brand built to Innovate.





#### **HOW DID WE DO IT?**

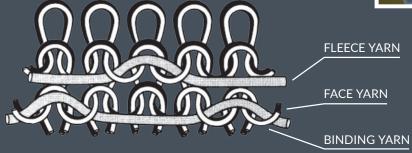
When we got here, the only fleece available to screenprinters was 2-end knitting...and it wasn't good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.

#### A BETTER SWEATSHIRT.

It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better... WAY BETTER.





The 3-end process can be more expensive partly due to the addition of a third yarn - but it's so worth it.













#### **SOCIAL RESPONSIBILITY**

At Lane Seven, we are dedicated to continuously improving our practices to create products that uphold higher social and environmental standards while minimizing our overall impact. We have an obligation to future generations and are committed to doing our part by creating a product that is more responsible to the planet.

We have stricter than industry standard quality checks in place, and all our of manufacturing occurs in vertically integrated, ethically responsible, and socially compliant factories. We prioritize maintaining responsible workplace and environmental standards, partnering only with those who share our values of humane and safe working conditions. All our factories are WRAP certified.

Over the past few years, we've made significant strides and will continue to seek improvements. We have reduced excess waste, minimized water usage, and shifted most of our manufacturing to renewable energy sources. Additionally, we are committed to finding more sustainable and ethical alternatives for key materials. We also support the Better Cotton Initiative, the largest cotton sustainability program in the world.



**SUSTAINABILITY** We are committed to continuing to design sustainable products with more environmentally-friendly fibers and processes.



Since 2021, we've recycled **110 MILLION** plastic bottles in the knitting of our fleece.



**80%** of our fleece is produced in our plants powered by renewable energy.



BY INTRODUCING
WATER-SAVING
TECHNIQUES IN THE
DYEING PROCESS DURING
THE PRODUCTION OF
LANE SEVEN FLEECE,
WE HAVE BEEN ABLE
TO ACHIEVE A SAVINGS
OF 352 MILLION LITERS
SINCE 2021.



#### NANTUCKET COLLECTION

LS11001 | Terra Brown, Black LS11004 | Black, Ice Purple



Heavy Core Hoodie LS17001 Colors Shown: Cream, Moss Grey



#### **NEW & TRENDING**

Looking ahead, comfort is not just a luxury; it's a priority. Streetwear trends will lean heavily into comfortable, yet stylish garments that don't compromise on aesthetics - striking a balance between ease and personality. Expect subtle, yet sophisticated details, and fashion forward cuts and rich, organic hues.



Heavy Core Tee LS17005 Color Shown: Cream

**Urban Pullover Hoodie** 

LS16001

Colors Shown: Midnight Navy, Forest Green, French Oak

**Urban Heavyweight Tee** 

LS16005

Color Shown: Tornado

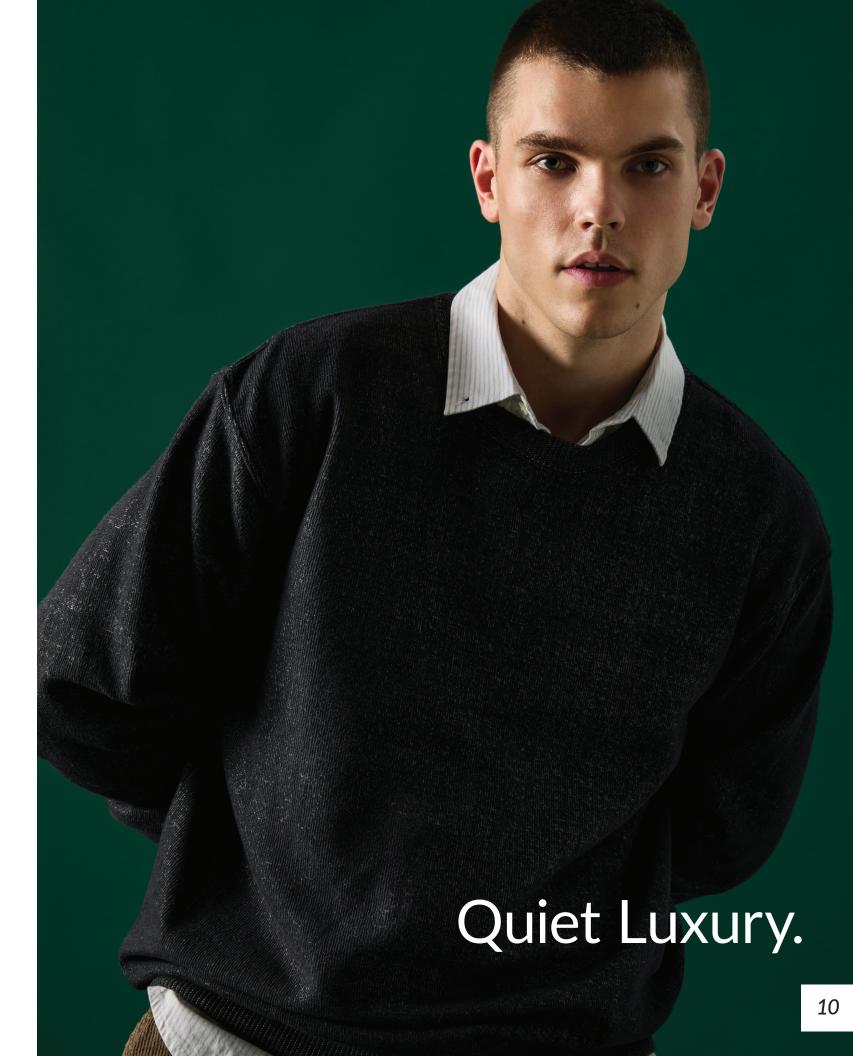
### NANTUCKET COLLECTION



Nantucket Crewneck Sweatshirt LS11004 Colors Shown: Ice Purple, Latte

Nantucket Pullover Hoodie LS11001 Colors Shown: Terra Brown, Navy

> Nantucket Crewneck Sweatshirt LS11004 Color Shown: Black



#### **Features**

Three panel hood fleece lined for extra comfort. Side-seamed. Double-needle topstitch on all seams. Kangaroo pocket. Ribbed cuffs and waistband. Dyed-to-match drawcords. Canvas neck



#### NANTUCKET PULLOVER HOODIE



**Fabrication** 

Nantucket Fleece 8.25 oz (280 GSM)





\*150/48 white polyester yarn is used for texture with greige CVC yarn then cotton dyed to acquire the final color.

# **Features** Side-seamed. Double-needle topstitch on all seams. Ribbed cuffs and waistband. Canvas neck tape. Tear away tags. Under 5% shrinkage. COLORS SHOWN: NAVY, LATTE

#### NANTUCKET CREWNECK SWEATSHIRT



Fabrication

Nantucket Fleece
8.25 oz (280 GSM)

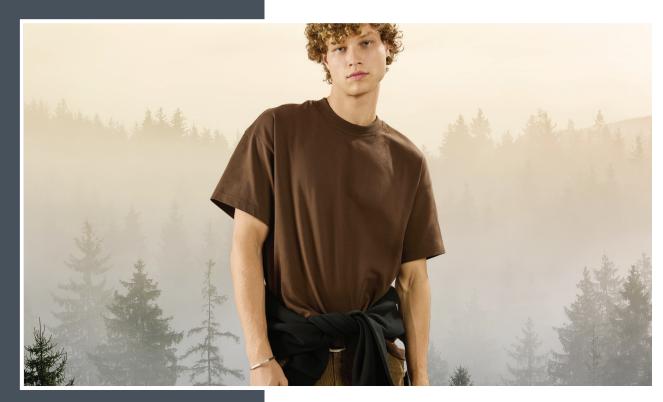
52% Cotton, 48% Polyester



\*150/48 white polyester yarn is used for texture with greige CVC yarn then cotton dyed to acquire the final color.

\*\*150/48 dyed polyester yarn is used for texture with greige CVC yarn then bleaching the fabric to acquire the final color.

## HEAVY CORE COLLECTION



Heavy Core Tee LS17005 Color Shown: Chocolate Brown



Heavy Core Hoodie LS17001 Color Shown: Black



#### **HEAVY CORE TEE**

Fabrication
26 Doubles
8.2 oz (280 GSM)
100% Combed Cotton Jersey





#### **HEAVY CORE HOODIE**







65% Cotton, 35% Recycled Polyester



#### URBAN COLLECTION

STREETWEAR ELEVATED

A collection of premium 3-end fleece.



**Urban Pullover Hoodie** 

LS16001

Colors Shown: Sandshell, Midnight Navy, Peanut Butter, Heather Grey

**Urban Crewneck Sweatshirt** 

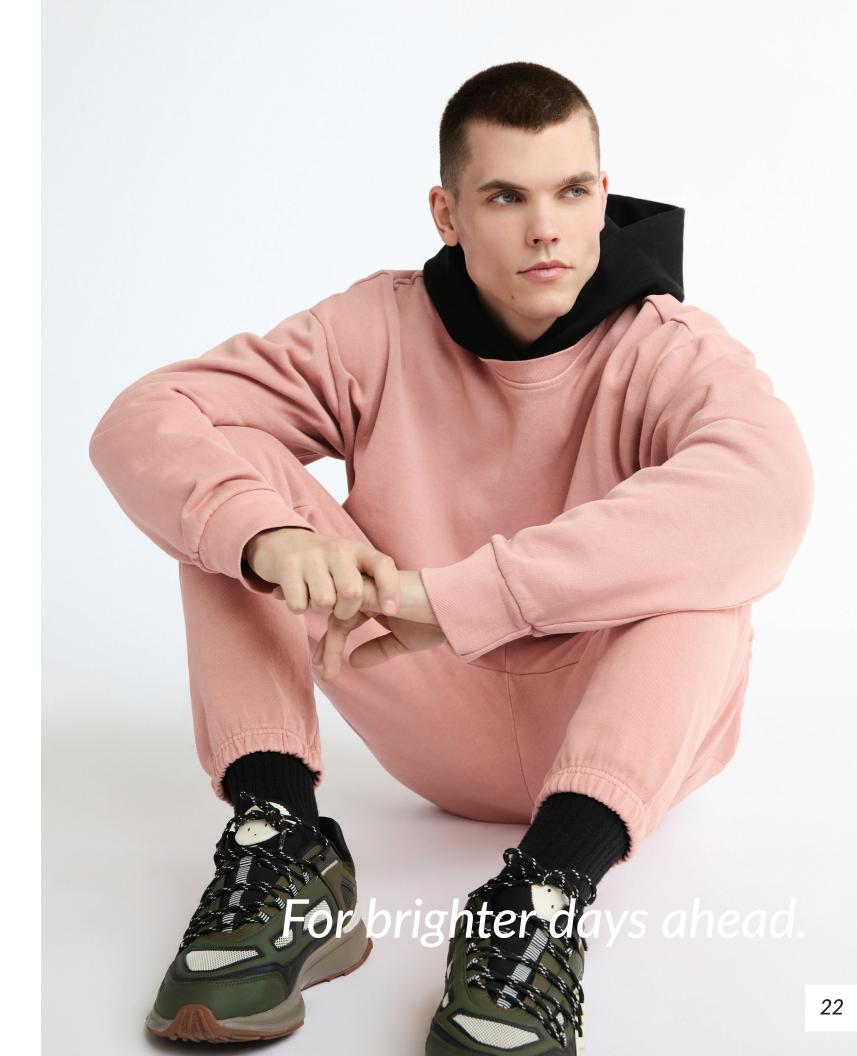
LS16004

Color Shown: Salmon

**Urban Sweatpants** 

LS16006

Color Shown: Salmon





#### URBAN HEAVY TEE





#### **URBAN CREWNECK SWEATSHIRT**







**Fabrication** 3-End Fleece 10 oz (340 GSM)

80% Cotton, 20% Recycled Polyester





#### **Features**

Oversized fit. Heavyweight fleece. No drawcords. Two panel hood and double needle topstitch on all seams. 1x1 ribbing at cuff and waistband. Pigment dyed (except for black and white). Tear away tags. Under 5% shrinkage.



SANDSHELL



FOREST GREEN



FRENCH OAK



TORNADO



NAVY



HEATHER GREY



WATER AWARE
PRODUCED USING
LESS WATER

MADE WITH
RECYCLED POLYESTER

**Fabrication** 3-End Fleece 10 oz (340 GSM)

Solids 80% Cotton, 20% Recycled Polyester

Heather Grey 70% Cotton, 30% Recycled Polyester





PEBBLE BLUE



OIL GREEN

SALMON



BURRO



BLACK

MIDNIGHT NAVY



WHITE



PEANUT BUTTER



LUNAR ROCK

# WHITE



PISTACHIO



GRAPE ICE



SALMON









BURRO



LUNAR ROCK

# BLACK



OIL GREEN



PEBBLE BLUE

#### **Features**

Heavyweight fleece. Side pockets with extra internal YKK Zipper for security. Elastic waistband and bottom cuff. Drawcords have metal tipping. SEAMLESS for perfect print real estate along the side of the leg. Pigment dyed (except for black and white). Tear away tags. Under 5% shrinkage.







**Fabrication** 3-End Fleece 10 oz (340 GSM)

80% Cotton, 20% Recycled Polyester



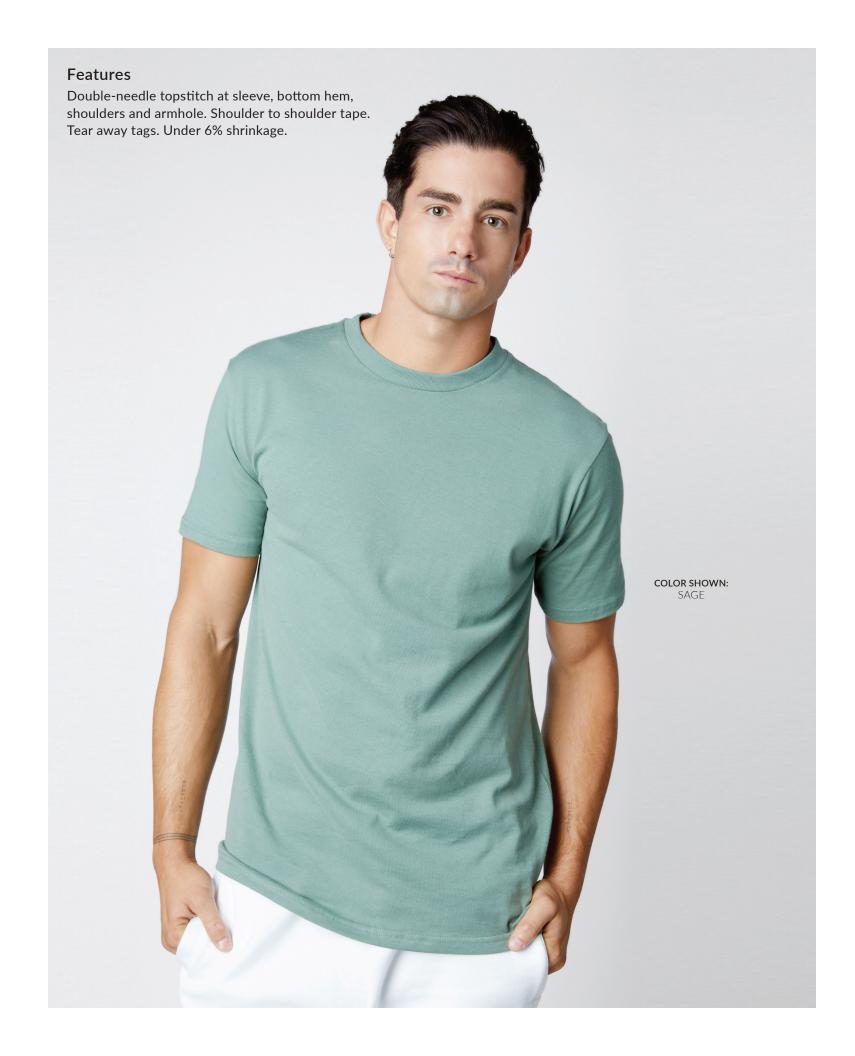
#### HEAVYWEIGHT COLLECTION



Heavyweight Pullover Hoodie LS19001 Color Shown: Meerkat



Heavyweight Pullover Hoodie LS19001 Color Shown: Lavender



#### **HEAVYWEIGHT TEE**

**Fabrication** 

20 Singles 5.6 oz (190 GSM)

Solids

100% Combed Cotton Jersey

Heathers

60% Cotton, 40% Polyester

Heather Grey 90% Cotton, 10% Polyester





#### HEAVYWEIGHT LONG SLEEVE TEE

#### **Fabrication**

20 Singles 5.6 oz (190 GSM)

Solids

100% Combed Cotton Jersey

Heather Grey

WHITE

90% Cotton, 10% Polyester





COLONY BLUE

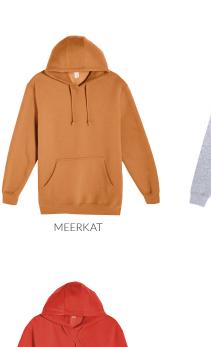
ARMY GREEN



BLACK

NAVY

TOASTED COCONUT





HEATHER GREY



#### **Features**

100% combed cotton face yarn. Three panel hood with fleece lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcords with knotted ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.



#### HEAVYWEIGHT PULLOVER HOODIE





**Fabrication** 3-End Fleece 10 oz (340 GSM)

Solids

70% Cotton, 30% Recycled Polyester

**Heather Grey** 

65% Cotton, 35% Recycled Polyester





TEAL





WHITE

LAVENDER





SAGE

TOASTED COCONUT

#### VINTAGE COLLECTION

Mineral washed and laundered for superior hand-feel.



#### Vintage Raglan Hoodie

LST004

Colors Shown: Vintage Camel, Cloud Purple

#### Vintage Joggers

LST009

Colors Shown: Vintage Camel, Vintage Mustard, Cloud Purple

#### Vintage Tee

LST002

Colors Shown: Vintage Black, Vintage Mustard

Vintage Raglan Hoodie LST004 Color Shown: Cloud Black





#### VINTAGE TEE

Fabrication
30 Singles
4.3 oz (145 GSM)



# **Features** 100% cotton face for prime printability. Double-needle stitched on all seams. Dyed-to-match drawcord. Ribbed cuffs and waistband. Twill neck tape. 97% cotton, 3% polyester for better recovery. Mineral washed. Tear away tags. Under 5% shrinkage. COLOR SHOWN: VINTAGE OLIVE

#### VINTAGE RAGLAN HOODIE



**Fabrication** 8.25 oz (280 GSM) 100% Cotton Fleece



VINTAGE OLIVE





VINTAGE MUSTARD









VINTAGE DENIM VINTAGE LAKE

VINTAGE CAMEL

#### **VINTAGE JOGGERS**

Fabrication 8.25 oz (280 GSM) 100% Cotton Fleece

















CLOUD PURPLE

## PREMIUM FLEECE



**Premium Crewneck Sweatshirt** 

LS14004

Colors Shown: Carrot, Lemon

**Premium Pullover Hoodie** 

LS14001

Colors Shown: Purple, Ocean Blue

Premium Crewneck Sweatshirt
LS14004
Color Shown: Carrot



# **Features** Raw hem, dyed-to-match flat drawcord, dropped shoulders. Double-needle topstitch on all seams. Tear away tags. Under 5% shrinkage. COLOR SHOWN: MAUVE

#### **CROP HOODIE**





**Fabrication** 3-End Fleece WATER AWARE
PRODUCED USING
LESS WATER
PRODUCED USING
LESS WATER
PRODUCED POLYESTER

7.05 oz (240 GSM)

85% Cotton, 15% Recycled Polyester







LILAC

BLACK





#### FRENCH TERRY

#### **Fabrication**

3-End French Terry 7.4 oz (250 GSM)





#### Solids

80% Cotton, 20% Recycled Polyester

#### Heathers

60% Cotton, 40% Recycled Polyester

#### **Features**

Double-needle topstitch on all seams. Half-moon patch on the back neck for easy relabelling. Ribbed cuffs and waistband. Twill neck tape. 100% cotton face yarn. Tear away tags. Under 5% shrinkage.









#### FRENCH TERRY HOODIE



DENIM HEATHER

GRAPHITE HEATHER







BLACK



ROYAL HEATHER

#### **Features**

Three panel hood with self-lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcord with metal grommets. Half-moon patch on the back neck for easy relabelling. Twill neck tape. Tear away tags. Under 5% shrinkage.



Solids



#### PREMIUM PULLOVER HOODIE **Fabrication** 3-End Fleece WATER PRODUCED USING LESS WATER PRODUCED USING LESS WATER PRODUCED POLYESTER 8.25 OZ (280 GSM) 80% Cotton, 20% Recycled Polyester Heathers 60% Cotton, 40% Recycled Polyester **Heather Grey** 70% Cotton, 30% Recycled Polyester OCEAN BLUE PURPLE LEMON CARDINAL CARROT HEATHER GREY BLACK ANTIQUE GOLD

TRUE ROYAL

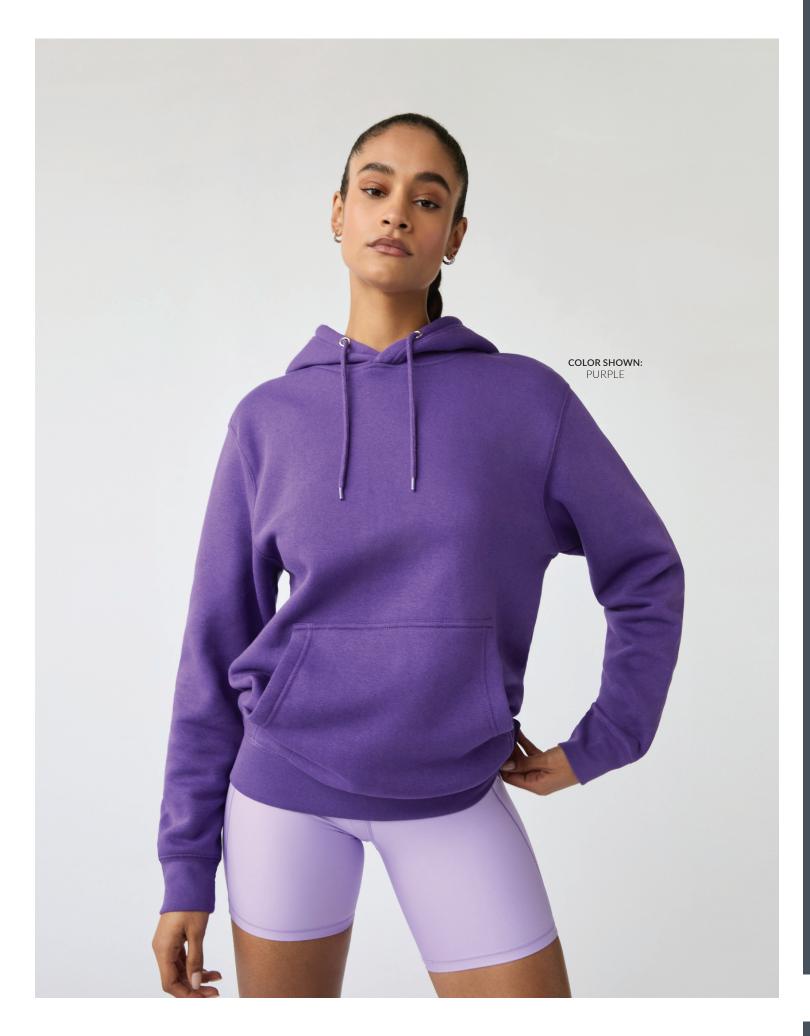
WHITE

PALE PINK

#### **Features**

Three panel hood fleece lined for extra comfort. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.









#### **Features**

Two panel hood. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.





#### PREMIUM FULL ZIP HOODIE









WATERAWARE FRIENDLYFIBER 8.25 oz (280 GSM) MADE WITH RECYCLED POLYESTER

Solids

80% Cotton, 20% Recycled Polyester

Heathers

60% Cotton, 40% Recycled Polyester

**Heather Grey** 

70% Cotton, 30% Recycled Polyester





SANDSHELL





SEAFOAM



SPORTS GREEN





WHITE

BLACK

TRUE ROYAL

BURGUNDY





CHARCOAL HEATHER

RED

OATMEAL HEATHER

NAVY



#### PREMIUM CREWNECK SWEATSHIRT









MADE WITH RECYCLED POLYESTER

**Fabrication** 3-End Fleece WATER AWARE FRIENDLY FIBER 8.25 oz (280 GSM)

Solids

80% Cotton, 20% Recycled Polyester

Heathers

60% Cotton, 40% Recycled Polyester

**Heather Grey** 70% Cotton, 30% Recycled Polyester









CHESTNUT





CHARCOAL HEATHER







SANDSHELL

OATMEAL HEATHER











HEATHER GREY





LEMON

WHITE

TRUE ROYAL

PURPLE

62



#### **FUTURE FLEECE HOODIE**





Fabrication
3-End Fleece
7.96 oz (270 GSM)
Regenerated Fleece

Regenerated Fleece
55% Cotton, 45% Polyester





BLACK

HEATHER GREY





CHARCOAL HEATHER

NAVY













#### PREMIUM FLEECE JOGGERS







Solids

80% Cotton, 20% Recycled Polyester

Heathers

60% Cotton, 40% Recycled Polyester

**Heather Grey** 70% Cotton, 30% Recycled Polyester













**Features** 

Gusset insert for drop-crotch feel. Side-seamed. Ribbed bottom cuffs and waistband, drawstring at waist. Two side pockets and back pocket. Tear away tags. Under 5% shrinkage.

## JERSEY COLLECTION



**Deluxe CVC Tee**LS15000CVC
Color Shown: Black Heather



**Deluxe Tee**LS15000
Color Shown: Heather Grey

**DELUXE TEE** 



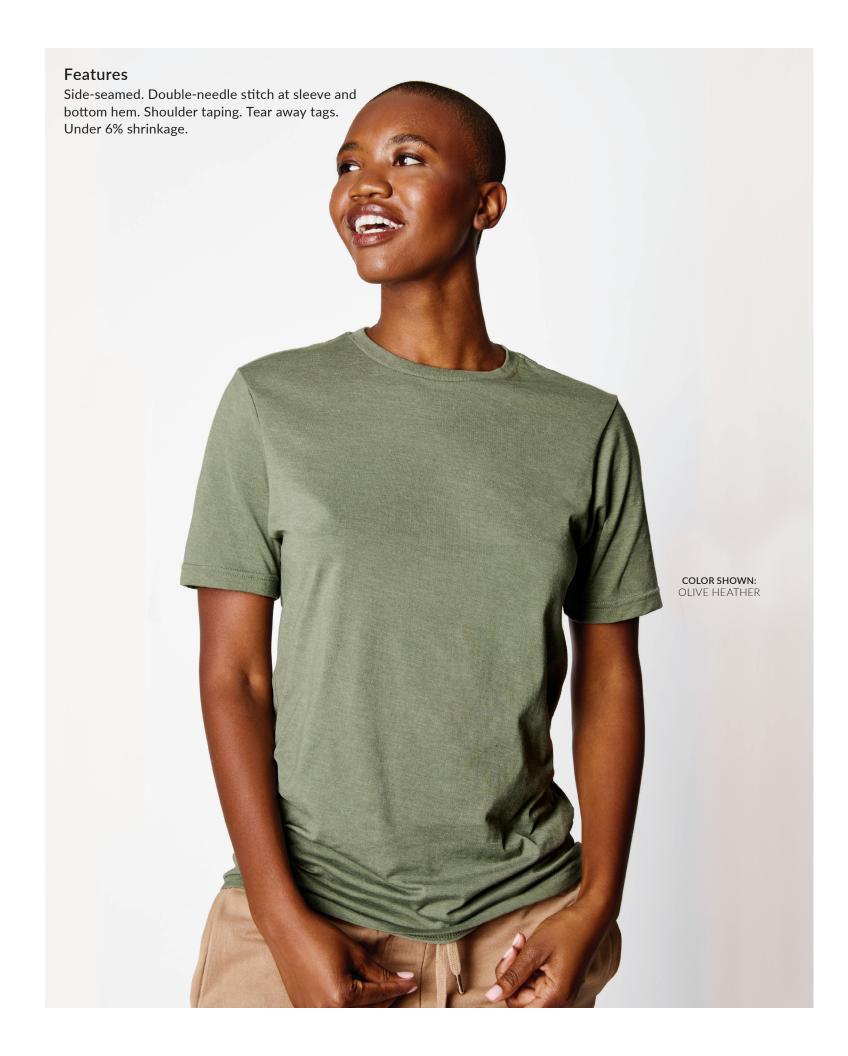
#### **Fabrication** 30 Singles 4.3 oz (145 GSM) Solids 100% Combed Cotton Jersey **Heather Grey** 90% Cotton, 10% Polyester ARMY GREEN WHITE BLACK MUSHROOM MUSTARD NAVY PALE PINK BLUE MIST CHESTNUT LILAC

RED

TRUE ROYAL

BURGUNDY

HEATHER GREY



#### DELUXE CVC TEE

#### **Fabrication**

30 Singles 4.3 oz (145 GSM) Ringspun CVC Blend

#### Heathers

60% Cotton, 40% Polyester

#### Black Heather

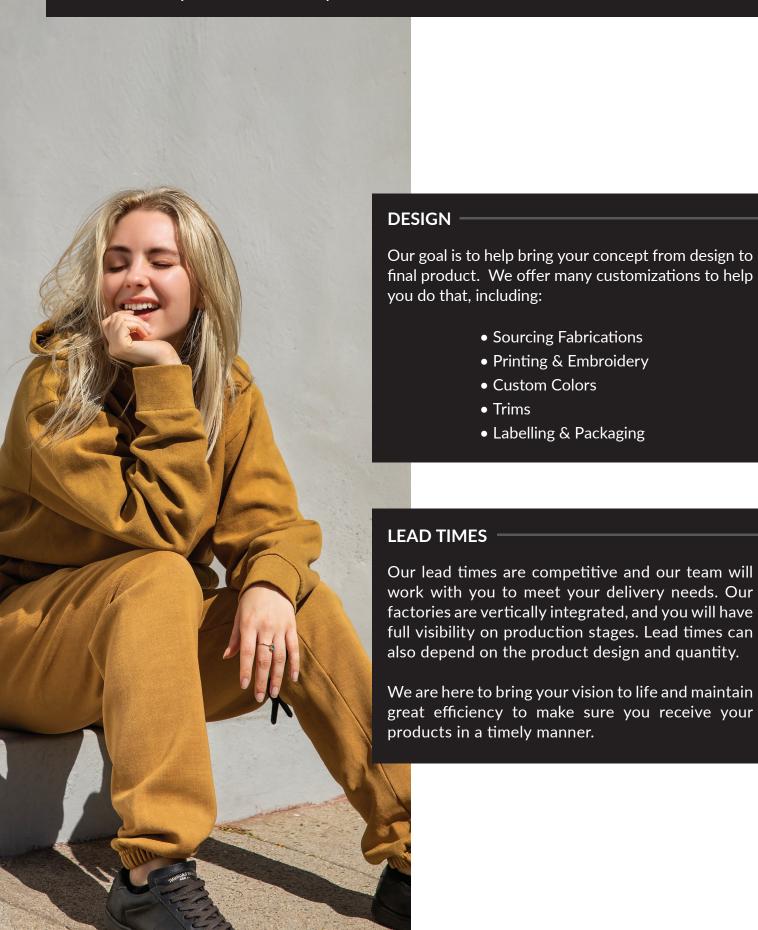
90% Cotton, 10% Polyester

#### Oatmeal Heather 99% Cotton, 1% Polyester



#### CUSTOM MANUFACTURING

From development to delivery.

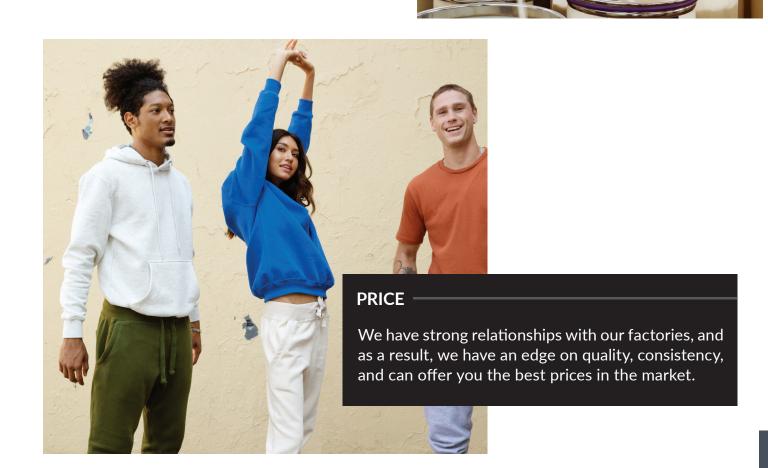




#### MINIMUMS

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you want. Speak to a Lane Seven sales representative for more details.



		MEASOREMENTS ARE IN INCITES * BASED ON FEAT MEASOREMENTS							
Style Number		XS	S	M	L	XL	2XL	3XL	4XL
LS11001	CHEST (1" below armhole)	18	20	22	24	26	28	30	X
NANTUCKET PULLOVER HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS11004	CHEST (1" below armhole)	18	20	22	24	26	28	30	X
NANTUCKET CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS12000	CHEST (1" below armhole)	20	22	24	26	Χ	Χ	Χ	Х
CROP HOODIE	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	Χ	Χ	Χ	Χ
LS13001	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	Х
FRENCH TERRY HOODIE	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ
LS13004	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	Х
FRENCH TERRY RAGLAN CREWNECK	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ
LS14001	CHEST (1" below armhole)	18	20	22	24	26	28	30	32
PREMIUM PULLOVER HOODIE	LENGTH (Measured from HPS)						31	32	33
LS14001YH	CHEST (1" below armhole)	14	16	18	20	22	X	X	X
PREMIUM YOUTH PULLOVER HOODIE	LENGTH (Measured from HPS)	20	21	23	25	27	Χ	Χ	Χ
LS14003	CHEST (1" below armhole)	18	20	22	24	26	28	30	Х
PREMIUM FULL ZIP HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS14004	CHEST (1" below armhole)	18	20	22	24	26	28	30	Х
PREMIUM CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS15000	CHEST (1" below armhole)	16	18	20	22	24	26	28	30
DELUXE TEE	LENGTH (Measured from HPS)	27 *4XL only	28 available in	29 select colors	30	31	32	33	34
LS15000CVC	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ
DELUXE CVC TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X
<b>LS15001</b> HEAVYWEIGHT	CHEST (1" below armhole)	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5
TEE	LENGTH (Measured from HPS)	28 *4XL only	29 available in	30 select colors	31	32	33	34.5	35.5

Style Number		XS	S	M	L	XL	2XL	3XL	4XL
1.04.5000	CUECT	17	10	20	22	24	27	20	V
LS15009	CHEST (1" below armhole)	17	18	20	22	24	26	28	Χ
HEAVYWEIGHT LONG SLEEVE TEE	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Х
LS16001	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
URBAN PULLOVER HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS16004	CHEST (1" below armhole)	18	20	22	24	26	28	30	Х
URBAN CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS16005	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	Χ
URBAN HEAVY TEE	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	Χ
LS16006	WAIST	28	30	32	34	36	38	40	Х
URBAN	INSEAM	29	29	29	29	29	29	29	X
SWEATPANTS	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	Х
LS17001	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
HEAVY CORE HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS17005	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	Х
HEAVY CORE TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ
LS18002	CHEST	18	20	22	24	26	28	30	Х
FUTURE FLEECE HOODIE	(1" below armhole)  LENGTH  (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS19001	CHEST	20.5	21	23	24.5	26.5	27.5	28.5	Х
HEAVYWEIGHT PULLOVER HOODIE	(1" below armhole) LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Χ
LST002	CHEST (1" below armhole)	16	18	20	22	24	26	28	Х
VINTAGE TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ
LST004	CHEST (1" below armhole)	18	20	22	24	26	28	30	Х
VINTAGE RAGLAN HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LST006	WAIST	28	30	32	34	36	38	40	Χ
PREMIUM	INSEAM	28	29	30	31	32	33	34	Χ
FLEECE JOGGER	OUTSEAM	38	39	40	41	42	43	44	X
LST009	WAIST	28	30	32	34	36	38	40	X
VINTAGE	INSEAM	28	29	30	31	32	33	34	X
JOGGERS	OUTSEAM	38	39	40	41	42	43	44	Χ



#### CORPORATE OFFICE / SALES / WAREHOUSE

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You can also find us at:







UNITEDBLANKS

# NOTES

