



LANE SEVEN



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HI, WE'RE LANE SEVEN



The apparel manufacturing brand built to Innovate.



A BETTER SWEATSHIRT.

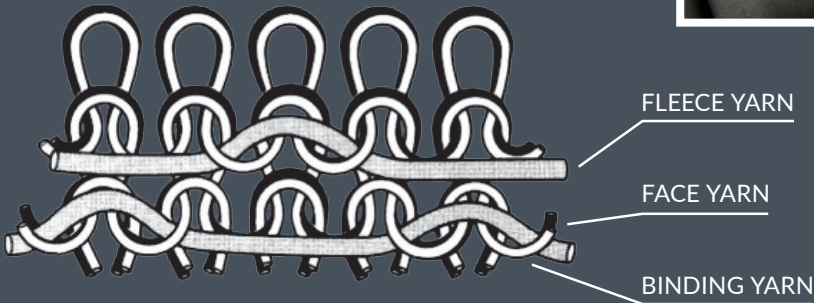
It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better...
WAY BETTER.



HOW DID WE DO IT?

When we got here, the only fleece available to screenprinters was 2-end knitting...and it wasn't good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.



The 3-end process can be more expensive partly due to the addition of a third yarn - **but it's so worth it.**



LOFTIER & SOFTER
HAND FEEL



MINIMAL
DYE MIGRATION



GUARANTEED UNDER
5% SHRINKAGE



TIGHT KNIT
100% COTTON FACE

SUSTAINABILITY

PROGRESS IS A PROCESS.

At Lane Seven, sustainability isn't a tagline—it's a responsibility. We've kept our focus on making better sweatshirts while finding smarter ways to do it.

Since 2021, we've recycled over 210 million plastic bottles into our fleece and saved 744 million liters of water through smarter dyeing techniques.

**BUILT BETTER.
WORN LONGER.
WASTED LESS.**



And with 80% of our fleece now produced using renewable energy, every sweatshirt carries a little

**LESS IMPACT AND
MORE INTENTION.**

SOCIAL RESPONSIBILITY

We are dedicated to continuously improving operations to create products that uphold higher social and environmental standards while minimizing our overall impact. We have an obligation to future generations and are committed to doing our part by creating a product that is more responsible to the planet.

We have stricter than industry standard quality checks in place and all our manufacturing occurs in vertically integrated, ethically responsible, and socially compliant factories.

We prioritize maintaining a responsible workplace and adhering to environmental standards, partnering only with those who share our values of humane and safe working conditions.



We have reduced our excess waste, curtailed water usage, and shifted the majority of our manufacturing to renewable energy sources. Additionally, we are committed to finding more sustainable and ethical alternatives for key materials.

In recent years, we have made quite significant strides in our manufacturing process and we will continue to pursue improvements for a better future.

Lane Seven is committed to improving cotton farming practices globally with the Better Cotton Initiative (BCI) and all of our factories are WRAP certified.





PINNACLE OF PREP

LS14003 | Premium Full Zip Hoodie, Smoke
LST006 | Premium Fleece Joggers, Smoke
LS14014 | Premium Quarter Zip, Navy
LS14004 | Premium Crewneck Sweatshirt, Dove Grey



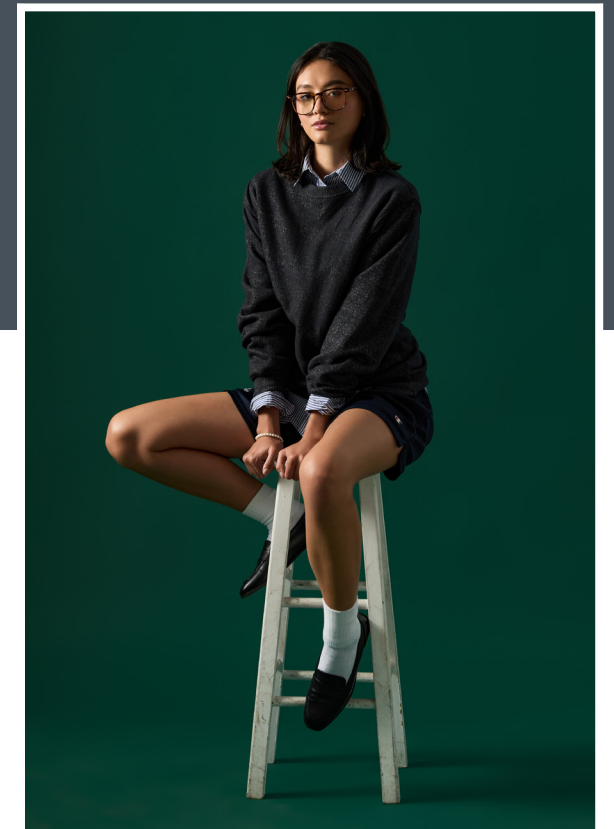
Heavy Core Hoodie
LS17001
Color Shown: Chocolate Brown



Urban Hoodie
LS16001
Color Shown: Mauve Wine

NEW & TRENDING

Looking ahead, style is becoming more intentional, with less emphasis on short-lived trends and more focus on pieces that last. That shift is giving rise to a new kind of preppy that brings a fresh perspective on looking put together in a way that still feels relaxed and refined. Expect nods to heritage, subtle sport and outdoor influences, and a palette that leans clean and classic.



Nantucket Crewneck Sweatshirt
LS11004
Color Shown: Black

ELEMENT
COLLECTION



Element Hoodie
LS24001
Colors Shown: Cacao, White

Element Tee
LS24005
Colors Shown: Black, Dove Grey

Element Hoodie
LS24001
Color Shown: Bone

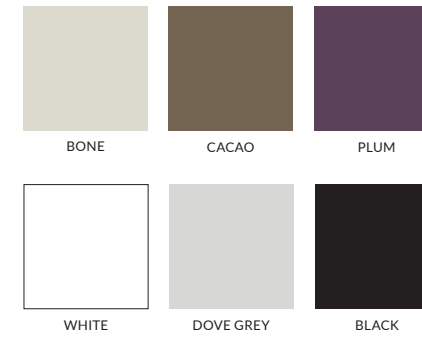




Details

Side-seamed. Double needle top stitch at neck, sleeve, and bottom hem. Shoulder to shoulder tape. Reactive dyed. Tear away tags. Under 6% shrinkage.

Colors



| 6.5 oz (220 GSM)

| Regular Fit

| XS-3XL

Fabric
16 Singles
100% Combed Cotton Jersey

Packing
12 per pack
36 pieces in a box (3 packs)





ELEMENT HOODIE

Details

Heavyweight fleece. No drawcords. Double layered hood with single needle top stitch at neck. Reactive dyed. Kangaroo pocket. 1x1 ribbing at cuffs and waistband. Tear away tags. Under 5% shrinkage.

Fabric

3-End Fleece
70% Cotton, 30% Recycled Polyester

Packing

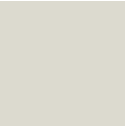
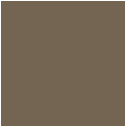
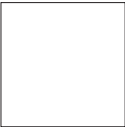
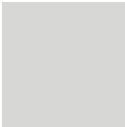
6 per pack
12 pieces in a box

| 13 oz (440 GSM)

| Oversized Fit

| XS-3XL

Colors

		
BONE	CACAO	PLUM
		
WHITE	DOVE GREY	BLACK



THERMAL COLLECTION

Thermal Hoodie
LS34001
Color Shown: Black

Thermal Crewneck
LS34004
Color Shown: Matcha



Thermal Crewneck
LS34004
Color Shown: Sandshell

Thermal Hoodie
LS34001
Color Shown: Dove Grey

Thermal Crewneck
LS34004
Color Shown: Matcha





THERMAL HOODIE

| 11.5 oz (390 GSM) | Regular Fit | XS-3XL

Details

100% cotton waffle knit. 3 Panel hood with self lining, single needle stitch at neck. Double needle stitch on shoulder, armhole, cuff and bottom. Reactive dyed for lasting color. Dyed-to-match drawcords with matte eyelets and tipping. Kangaroo pocket. Ribbed cuffs and waistband. Tear-away tags. Under 7% shrinkage.

Colors

SANDSHELL

MATCHA

DOVE GREY

BLACK

Fabric
100% Cotton

Packing
6 per pack
18 pieces in a box

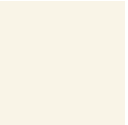




Details

100% cotton waffle knit. Double-needle topstitch on all seams. 1x1 ribbing at cuff and waistband. Twill neck tape. Tear away tags. Under 7% shrinkage.

Colors

			
SANDSHELL	MATCHA	DOVE GREY	BLACK

THERMAL CREWNECK

| 11.5 oz (390 GSM) | Regular Fit | XS-3XL

Fabric
100% Cotton

Packing
6 per pack
18 pieces in a box



NANTUCKET
COLLECTION



Nantucket Crewneck Sweatshirt
LS11004
Colors Shown: Black, Ice Purple

Nantucket Pullover Hoodie
LS11001
Colors Shown: Terra Brown, Black

Nantucket Crewneck Sweatshirt
LS11004
Color Shown: Oatmeal





NANTUCKET PULLOVER HOODIE

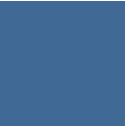
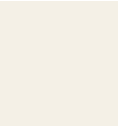
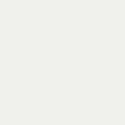
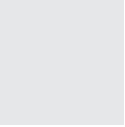
| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

Details
Three panel hood fleece lined for extra comfort. Side-seamed. Double-needle topstitch on all seams. Kangaroo pocket. Ribbed cuffs and waistband. Textured drawcord. Canvas neck tape. Tear away tags. Under 5% shrinkage.

Fabric
Nantucket Fleece
52% Cotton, 48% Polyester

Packing
6 per pack
24 pieces in a box

Colors

 NAVY	 ICE PURPLE	 TERRA BROWN	 OATMEAL HEATHER - NEW
 LATTE	 SALT & PEPPER	 BLACK	





NANTUCKET CREWNECK SWEATSHIRT

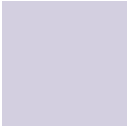
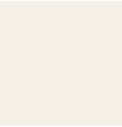
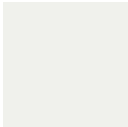
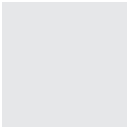
| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

Details
Side-seamed. Double-needle topstitch on all seams. Ribbed cuffs and waistband. Canvas neck tape. Tear away tags. Under 5% shrinkage.

Fabric
Nantucket Fleece
52% Cotton, 48% Polyester

Packing
6 per pack
24 pieces in a box

Colors

 NAVY	 ICE PURPLE	 TERRA BROWN	 OATMEAL HEATHER - NEW
 LATTE	 SALT & PEPPER	 BLACK	



HEAVY CORE COLLECTION



Heavy Core Hoodie

LS17001
Color Shown: Moss Grey

Heavy Core Tee

LS17005
Color Shown: Black

Heavy Core Hoodie
LS17001
Color Shown: Black

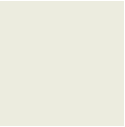




Details

Heavyweight 3-End French Terry. No drawcords. Double layered hood with single needle top stitch at neck seam. Raglan sleeves. 2x1 ribbing at cuff and waistband. Tear away tags. Under 5% shrinkage.

Colors

		
MOSS GREY	CREAM	ARONA
		
CHOCOLATE BROWN	ASPHALT	BLACK

HEAVY CORE HOODIE

| 16.5 oz (560 GSM) | Relaxed Fit | XS-3XL

Fabric

3-End French Terry
65% Cotton, 35% Recycled Polyester

Packing

6 per pack
12 pieces in a box





Details

Heavyweight Jersey. Side-seamed. Double-needle top-stitch on sleeve and bottom hem. Single-needle top-stitch on shoulder, armhole and neck seam. Tear away tags. Under 6% shrinkage.

Colors



| 8.2 oz (280 GSM)

| Oversized Fit

| XS-3XL

HEAVY CORE TEE

Fabric
26 Doubles
100% Combed Cotton Jersey

Packing
12 per pack
36 pieces in a box



URBAN COLLECTION

STREETWEAR ELEVATED

A collection of premium 3-end fleece.



Urban Pullover Hoodie

LS16001

Colors Shown: Sandshell, Midnight Navy, Peanut Butter, Heather Grey

Urban Heavy Tee

LS16005

Color Shown: Tornado

Urban Pullover Hoodie

LS16001

Color Shown: Tornado

Urban Crewneck Sweatshirt

LS16004

Color Shown: Black





Details

Heavy jersey. Side-seamed. Single needle top stitch on shoulder, armhole and neck line. Tear away tags. Under 6% shrinkage.

Colors

SANDSHELL

NAVY

FOREST GREEN

BLACK

URBAN HEAVY TEE

| 7.66 oz (260 GSM) | Oversized Fit | XS-3XL

Fabric
26 Doubles
100% Combed Cotton Jersey

Packing
12 per pack
48 pieces in a box





URBAN HEAVY TEE GARMENT DYED

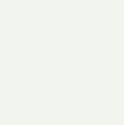
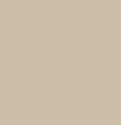
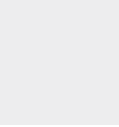
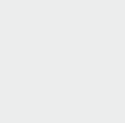
Details | 7.66 oz (260 GSM) | Oversized Fit | XS-3XL

Heavy jersey. Side-seamed. Single needle top stitch on shoulder, armhole and neck line. Pigment dyed. Tear away tags. Under 6% shrinkage.

Fabric
26 Doubles
100% Combed Cotton Jersey

Packing
12 per pack
48 pieces in a box

Colors

				
PIGMENT PEANUT BUTTER	PIGMENT SALMON	PIGMENT GRAPE ICE	PIGMENT MIDNIGHT NAVY	PIGMENT PEBBLE BLUE
				
PIGMENT OIL GREEN	PIGMENT PISTACHIO	PIGMENT FRENCH OAK	PIGMENT BURRO	PIGMENT WHITE
				
PIGMENT LUNAR ROCK	PIGMENT TORNADO	PIGMENT BLACK		

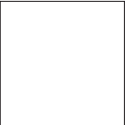




Details

Oversized fit. Heavyweight fleece. Single needle topstitch on neck. 1x1 ribbing at cuff and waistband. Tear away tags. Under 7% shrinkage.

Colors



WHITE



BLACK

URBAN CREWNECK SWEATSHIRT

| 10 oz (340 GSM) | Oversized Fit | XS-3XL

Fabric

3-End Fleece
80% Cotton , 20% Recycled Polyester

Packing

6 per pack
18 pieces in a box





URBAN CREWNECK SWEATSHIRT GARMENT DYED

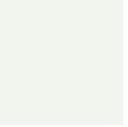
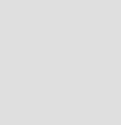
Details | 10 oz (340 GSM) | Oversized Fit | XS-3XL

Oversized fit. Heavyweight fleece. Single needle topstitch on neck. 1x1 ribbing at cuff and waistband. Pigment dyed. Tear away tags. Under 5% shrinkage.

Fabric
3-End Fleece
80% Cotton , 20% Recycled Polyester

Packing
6 per pack
18 pieces in a box

Colors

			
PIGMENT PEANUT BUTTER	PIGMENT SALMON	PIGMENT GRAPE ICE	PIGMENT PEBBLE BLUE
			
PIGMENT OIL GREEN	PIGMENT PISTACHIO	PIGMENT BURRO	PIGMENT LUNAR ROCK



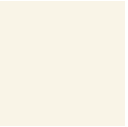
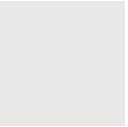
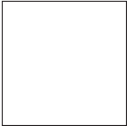


URBAN HOODIE

| 10 oz (340 GSM) | Oversized Fit | XS-3XL

Details
Heavyweight fleece. No drawcords. Double layered single panel hood. Single needle top stitch on neck. 1x1 ribbing at cuffs and waistband. Tear-away tags. Under 7% shrinkage.

Colors

 SANDSHELL	 MAUVE WINE - NEW	 FUCHSIA PINK - NEW	 TULIP - NEW
 NAVY	 COBALT - NEW	 FOREST GREEN	 EMERALD - NEW
 PFD	 WHITE	 HEATHER GREY	 BLACK

Fabric
3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing
6 per pack
18 pieces in a box





URBAN HOODIE GARMENT DYED

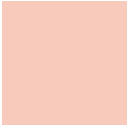
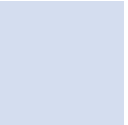
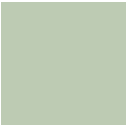
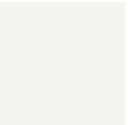
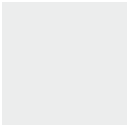
| 10 oz (340 GSM) | Oversized Fit | XS-3XL

Details
Heavyweight fleece. No drawcords. Double layered single panel hood. Single needle top stitch on neck. 1x1 ribbing at cuffs and waistband. Pigment dyed. Tear-away tags. Under 5% shrinkage.

Fabric
3-End Fleece
Pigment Dyed
80% Cotton, 20% Recycled Polyester

Packing
6 per pack
18 pieces in a box

Colors

			
PIGMENT PEANUT BUTTER	PIGMENT SALMON	PIGMENT GRAPE ICE	PIGMENT MIDNIGHT NAVY
			
PIGMENT PEBBLE BLUE	PIGMENT OIL GREEN	PIGMENT PISTACHIO	PIGMENT FRENCH OAK
			
PIGMENT BURRO	PIGMENT LUNAR ROCK	PIGMENT TORNADO	PIGMENT BLACK

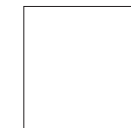




Details

Heavyweight fleece. Side pockets with extra internal YKK Zipper for security. Elastic waistband and bottom cuff. Drawcords have metal tipping. SEAMLESS for perfect print real estate along the side of the leg. Tear away tags. Under 7% shrinkage.

Colors



WHITE



BLACK

URBAN SWEATPANTS

| 10 oz (340 GSM)

| Relaxed Fit

| XS-3XL

Fabric

3-End Fleece

80% Cotton , 20% Recycled Polyester

Packing

6 per pack

18 pieces in a box





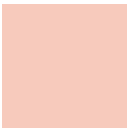
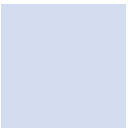
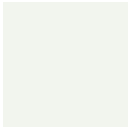
URBAN SWEATPANTS GARMENT DYED

| 10 oz (340 GSM) | Relaxed Fit | XS-3XL

Details

Heavyweight fleece. Side pockets with extra internal YKK Zipper for security. Elastic waistband and bottom cuff. Drawcords have metal tipping. Seamless for perfect print real estate along the side of the leg. Pigment dyed. Tear away tags. Under 5% shrinkage.

Colors

				
PIGMENT PEANUT BUTTER	PIGMENT SALMON	PIGMENT GRAPE ICE	PIGMENT PEBBLE BLUE	PIGMENT OIL GREEN
				
PIGMENT PISTACHIO	PIGMENT BURRO	PIGMENT LUNAR ROCK	PIGMENT BLACK	

Fabric
3-End Fleece
80% Cotton , 20% Recycled Polyester

Packing
6 per pack
18 pieces in a box



HEAVYWEIGHT COLLECTION

Heavyweight Tee

LS15001

Color Shown: Matcha

Heavyweight Long Sleeve Tee

LS15009

Color Shown: Plum



Heavyweight Crewneck Sweatshirt

LS19004

Color Shown: Navy

Heavyweight Hoodie

LS19001

Color Shown: Moon Dust

Heavyweight Hoodie

LS19001

Color Shown: Paprika





HEAVYWEIGHT TEE

Details | 5.6 oz (190 GSM) | Standard Fit | XS-4XL

Double-needle topstitch at sleeve, bottom hem, shoulders. Shoulder to shoulder tape. Tear away tags. Under 6% shrinkage.

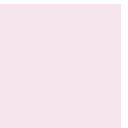
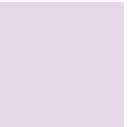
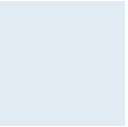
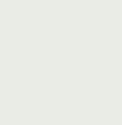
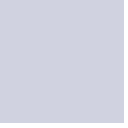
Fabric

- 20 Singles
- Solids
- 100% Combed Cotton Jersey
- Heathers
- 60% Cotton, 40% Polyester
- Heather Grey
- 90% Cotton, 10% Polyester

Packing

12 per pack
72 pieces in a box

Colors

				
COPPER	BURGUNDY	RED	BUBBLEGUM PINK	PLUM - NEW
				
LAVENDER	LILAC	NAVY	TRUE ROYAL	COLONY BLUE
				
DUSTY BLUE	SPORTS GREEN	ARMY GREEN	SAGE	SEAFOAM
				
MATCHA - NEW	CHESTNUT	TOASTED COCONUT	MUSHROOM	NATURAL
				
WHITE	HEATHER GREY	MOON DUST - NEW	CHARCOAL HEATHER	SMOKE - NEW
				
BLACK				





HEAVYWEIGHT LONG SLEEVE TEE

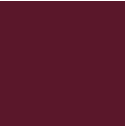
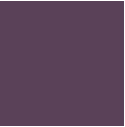
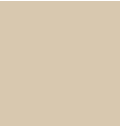
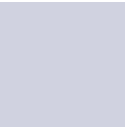
| 5.6 oz (190 GSM) | Regular Fit | XS-3XL

Details
Side-seamed. Double-needle topstitch at bottom hem and shoulders. Shoulder taping. Tear away tags. Under 6% shrinkage.

Fabric
20 Singles
Solids
100% Combed Cotton Jersey
Heather Grey
90% Cotton, 10% Polyester

Packing
12 per pack
60 pieces in a box

Colors

				
BURGUNDY	PLUM - NEW	NAVY	COLONY BLUE	ARMY GREEN
				
MATCHA - NEW	CHESTNUT	TOASTED COCONUT	MUSHROOM	WHITE
				
HEATHER GREY	MOON DUST - NEW	SMOKE - NEW	BLACK	





HEAVYWEIGHT CREWNECK SWEATSHIRT

Details

100% combed cotton face yarn.
Double-needle topstitch on all seams. Ribbed cuffs and waistband.
Tear away tags. Under 5% shrinkage.

| 10 oz (340 GSM)

| Regular Fit

| XS-3XL

Fabric

3-End Fleece

Solids

70% Cotton, 30% Recycled Polyester

Heather Grey

65% Cotton, 35% Recycled Polyester

Colors



MUSHROOM



NAVY



HEATHER GREY



STORM



BLACK

Packing

6 per pack

24 pieces in a box



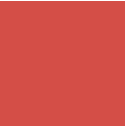
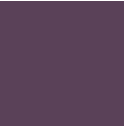
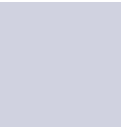


HEAVYWEIGHT PULLOVER HOODIE

| 10 oz (340 GSM) | Regular Fit | XS-3XL

Details
100% combed cotton face yarn. Three panel hood with fleece lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcords with knotted ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Colors

 PAPRIKA	 PLUM - NEW	 LAVENDER	 NAVY
 TEAL	 SAGE	 MATCHA - NEW	 MEERKAT
 TOASTED COCONUT	 MUSHROOM	 WHITE	 HEATHER GREY
 MOON DUST - NEW	 STORM	 SMOKE - NEW	 BLACK

Fabric
3-End Fleece
Solids
70% Cotton, 30% Recycled Polyester
Heather Grey
65% Cotton, 35% Recycled Polyester

Packing
6 per pack
24 pieces in a box



VINTAGE COLLECTION

Mineral washed and laundered for superior hand-feel.



Vintage Hoodie
LST004
Colors Shown: Vintage Mustard, Vintage Olive, Vintage White

Vintage Tee
LST002
Color Shown: Vintage Black

Vintage Hoodie
LST004
Color Shown: Cloud Rock

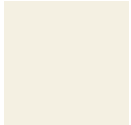
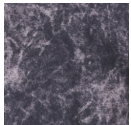




Details

Side Seamed. Tight-knit. Double needle topstitch on sleeve and bottom hem. Shoulder to shoulder taping. Mineral washed. Tear away tags. Under 6% shrinkage.

Colors

			
VINTAGE MUSTARD	VINTAGE ARCTIC - NEW	CLOUD PURPLE	VINTAGE DENIM
			
VINTAGE OLIVE	VINTAGE COFFEE - NEW	VINTAGE CAMEL	VINTAGE ZINC
			
CLOUD ROCK - NEW	CLOUD BLACK	VINTAGE BLACK	

| 4.3 oz (145 GSM)

| Regular Fit

| XS-3XL

VINTAGE TEE

Fabric

30 Singles
100% Cotton Jersey

Packing

12 per pack
72 pieces in a box





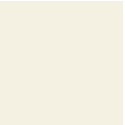
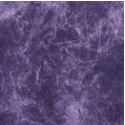
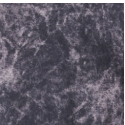
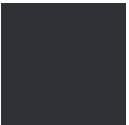
VINTAGE RAGLAN HOODIE

| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

Details

2 panel hood with double needle top stitch at neck. 100% cotton face for prime printability. 5 thread cover stitch on all seams. Dyed-to-match drawcord. Ribbed cuffs and waistband. Twill neck tape. 97% cotton, 3% polyester for better recovery. Mineral washed. Tear away tags. Under 5% shrinkage.

Colors

 VINTAGE MUSTARD	 VINTAGE ARCTIC - NEW	 CLOUD PURPLE	 VINTAGE DENIM
 VINTAGE LAKE	 VINTAGE OLIVE	 VINTAGE COFFEE - NEW	 VINTAGE CAMEL
 VINTAGE ZINC	 CLOUD ROCK - NEW	 CLOUD BLACK	 VINTAGE BLACK

Fabric

100% Cotton Fleece

Packing

6 per pack
24 pieces in a box



PREMIUM FLEECE

Premium Full Zip Hoodie
LS14003
Color Shown: Smoke

Premium Quarter Zip
LS14014
Color Shown: Navy



Premium Pullover Hoodie
LS14001
Color Shown: Coffee

Premium Crewneck Sweatshirt
LS14004
Color Shown: Moon Dust

Premium Pullover Hoodie
LS14001
Color Shown: Smoke

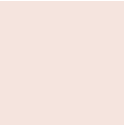
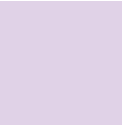
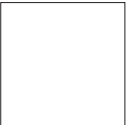




Details

Raw edged bottom opening, dyed-to-match flat drawcord, dropped shoulders. Double-needle topstitch on all seams. Tear away tags. Under 5% shrinkage.

Colors

 MAIVE	 PALE PINK	 LILAC
 WHITE	 STORM	 BLACK

CROP HOODIE

| 7.05 oz (240 GSM) | Regular Fit | XS-L

Fabric

3-End Fleece
85% Cotton, 15% Recycled Polyester

Packing

6 per pack
24 pieces in a box





Details

Three panel hood with self-lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcord with metal grommets. Half-moon patch on the back neck for easy relabelling. Twill neck tape. Tear away tags. Under 5% shrinkage.

Colors

		
NAVY	DENIIM HEATHER	ROYAL HEATHER
		
GRAPHITE HEATHER	CHARCOAL HEATHER	BLACK

FRENCH TERRY HOODIE

| 7.4 oz (250 GSM) | Regular Fit | XS-3XL

Fabric
3-End French Terry
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester

Packing
6 per pack
24 pieces in a box





Details

Double-needle topstitch on all seams. Half-moon patch on the back neck for easy relabelling. Ribbed cuffs and waistband. Twill neck tape. 100% cotton face yarn. Tear away tags. Under 5% shrinkage.

Colors

		
NAVY	DENIIM HEATHER	ROYAL HEATHER
		
GRAPHITE HEATHER	CHARCOAL HEATHER	BLACK

FRENCH TERRY RAGLAN CREWNECK

| 7.4 oz (250 GSM) | Regular Fit | XS-3XL

Fabric

3-End French Terry
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester

Packing

6 per pack
24 pieces in a box



FRIENDLY FIBER
MADE WITH
RECYCLED POLYESTER



WATER AWARE
PRODUCED USING
LESS WATER

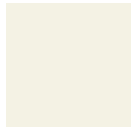
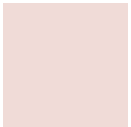
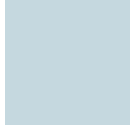
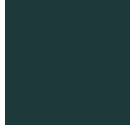
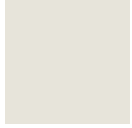
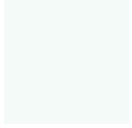
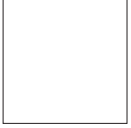
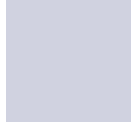




Details

Three panel hood fleece lined for extra comfort. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. DTM drawcords with tipped ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Colors

				
CARROT	MUSTARD	LEMON	ANTIQUE GOLD	PINA COLADA
				
SANDSHELL	BURGUNDY	RED	CARDINAL	PALE PINK
				
PURPLE	LILAC	NAVY	TRUE ROYAL	COLONY BLUE
				
OCEAN BLUE	BLUE MIST	SPORTS GREEN	ARMY GREEN	SEAFOAM
				
COFFEE - NEW	CHESTNUT	TOFU - NEW	OATMEAL HEATHER	WHITE
				
HEATHER GREY	SMOKE - NEW	ROCK - NEW	CHARCOAL HEATHER	DOVE GREY - NEW
				
SLATE CAMO	BLACK			

PREMIUM PULLOVER HOODIE

The hoodie that started it all.

| 8.25 oz (280 GSM) | Regular Fit | XS-5XL

Fabric

3-End Fleece

Solids

80% Cotton, 20% Recycled Polyester

Heathers

60% Cotton, 40% Recycled Polyester

Heather Grey

70% Cotton, 30% Recycled Polyester

Packing

6 per pack
24 pieces in a box



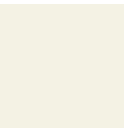
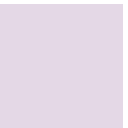
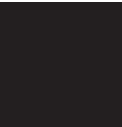


PREMIUM YOUTH PULLOVER HOODIE

Details | 8.25 oz (280 GSM) | Regular Fit | XS-XL

Two panel hood. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Colors

				
PINA COLADA	SANDSHELL	LILAC	NAVY	TRUE ROYAL
				
SPORTS GREEN	WHITE	HEATHER GREY	CHARCOAL HEATHER	BLACK

Fabric
3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing
6 per pack
24 pieces in a box

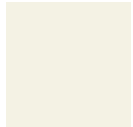
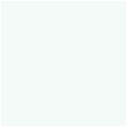
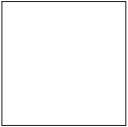




Details

Side-seamed. YKK #5 zipper and DA8 auto-lock slider. Double-needle topstitch on all seams. Three panel hood with fleece lining for extra comfort. Matching round drawcord with tipped ends and metal eyelets. Kangaroo pockets. Ribbed cuffs and waistband. Twill neck tape. Tear away tags. Under 5% shrinkage.

Colors

			
BURGUNDY	RED	NAVY	TRUE ROYAL
			
SPORTS GREEN	SEAFOAM	CHESTNUT	SANDSHELL
			
OATMEAL HEATHER	WHITE	HEATHER GREY	DOVE GREY - NEW
			
CHARCOAL HEATHER	SMOKE - NEW	BLACK	

PREMIUM FULL ZIP HOODIE

| 8.25 oz (280 GSM) | Regular Fit | XS-5XL

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
24 pieces in a box



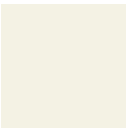
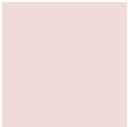
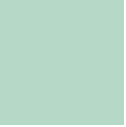
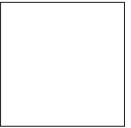
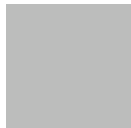
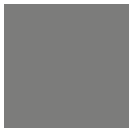


PREMIUM CREWNECK SWEATSHIRT

| 8.25 oz (280 GSM) | Regular Fit | XS-5XL

Details
100% cotton face. Double-needle topstitch on all seams. 1x1 ribbing at cuff and waistband. Twill neck tape. Tear away tags. Under 5% shrinkage.

Colors

			
CARROT	LEMON	ANTIQUE GOLD	SANDSHELL
			
CARDINAL	PALE PINK	PURPLE	NAVY
			
TRUE ROYAL	OCEAN BLUE	SPORTS GREEN	SEAFOAM
			
CHESTNUT	OATMEAL HEATHER	WHITE	HEATHER GREY
			
DOVE GREY - NEW	CHARCOAL HEATHER	SMOKE - NEW	BLACK

Fabric
3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing
6 per pack
24 pieces in a box





Details

Mock neck. #5 YKK zipper with DA8 auto lock puller. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Colors

SANDSHELL

NAVY

HEATHER GREY

SMOKE

BLACK

PREMIUM QUARTER ZIP

| 8.25 oz (280 GSM) | Relaxed Fit | XS-3XL

Fabric
3-End Fleece
Solids

80% Cotton, 20% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing
6 per pack
24 pieces in a box





FUTURE FLEECE HOODIE

| 7.96 oz (270 GSM) | Regular Fit | XS-3XL

Details
Two panel hood with self lining. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Tear away tags. Under 5% shrinkage.

Fabric
Regenerated Fleece
55% Cotton, 45% Polyester

Packing
6 per pack
24 pieces in a box

Colors

NAVY

HEATHER GREY

CHARCOAL HEATHER

BLACK

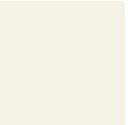




Details

Gusset insert for drop-crotch feel. Side-seamed. Ribbed bottom cuffs and waistband, drawstring at waist. Two side pockets and back pocket. Tear away tags. Under 5% shrinkage.

Colors

 SANDSHELL	 BURGUNDY	 RED	 NAVY
 ARMY GREEN	 SEAFOAM	 CHESTNUT	 HEATHER GREY
 CHARCOAL HEATHER	 SMOKE - NEW	 BLACK	

PREMIUM FLEECE JOGGERS

| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

Fabric

3-End Fleece

Solids

80% Cotton, 20% Recycled Polyester

Heathers

60% Cotton, 40% Recycled Polyester

Heather Grey

70% Cotton, 30% Recycled Polyester

Packing

6 per pack
36 pieces in a box





PREMIUM FLEECE STRAIGHT LEG SWEATPANT

Details

Premium mid-weight 3-end fleece with straight leg. Self fabric waistband with elastic. Interior drawcord at waist band for adjustability. Side pockets with jersey lining. Tear away tags. Double-needle hem at leg opening. Under 5% shrinkage.

Colors

NAVY

HEATHER GREY

SMOKE

BLACK

| 8.25 oz (280 GSM) | Straight Leg | XS-3XL

Fabric

3-End Fleece

Solids

80% Cotton, 20% Recycled Polyester

Heather Grey

70% Cotton, 30% Recycled Polyester

Packing

6 per pack
18 pieces in a box



JERSEY
COLLECTION



Deluxe CVC Tee
LS15000CVC
Color Shown: Black Heather

Deluxe Tee
LS15000
Color Shown: Navy Heather





Details
Side seamed. Double needle hem at sleeve and bottom. Shoulder to shoulder taping. Tear away tags. Under 6% shrinkage.

Colors

NAVY

MUSHROOM

HEATHER GREY

WHITE

BLACK

| 4.35 oz (145 GSM) | Retail Fit | XS-4XL

DELUXE TEE
Fabric
30 Singles
Solids
100% Combed Cotton Jersey
Heather Grey
90% Cotton, 10% Polyester

Packing
12 per pack
72 pieces in a box





Details

Side-seamed. Double-needle stitch at sleeve and bottom hem. Shoulder taping. Tear away tags. Under 6% shrinkage.

Colors



DELUXE CVC TEE

| 4.35 oz (145 GSM)

| Regular Fit

| XS-3XL

Fabric

Ringspun CVC Blend
Heathers
60% Cotton, 40% Polyester
Black Heather
90% Cotton, 10% Polyester
Oatmeal Heather
99% Cotton, 1% Polyester

Packing

12 per pack
72 pieces in a box



CUSTOM MANUFACTURING

From development to delivery.

DESIGN

Our goal is to help bring your concept from design to final product. We offer many customizations to help you do that, including:

- Sourcing Fabrications
- Printing & Embroidery
- Custom Colors
- Trims
- Labelling & Packaging

LEAD TIMES

Our lead times are competitive and our team will work with you to meet your delivery needs. Our factories are vertically integrated, and you will have full visibility on production stages. Lead times can also depend on the product design and quantity.

We are here to bring your vision to life and maintain great efficiency to make sure you receive your products in a timely manner.

MINIMUMS

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you want. Speak to a Lane Seven sales representative for more details.



PRICE

We have strong relationships with our factories, and as a result, we have an edge on quality, consistency, and can offer you the best prices in the market.

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS11001 NANTUCKET PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS11004 NANTUCKET CREWNECK SWEATSHIRT	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS12000 CROP HOODIE	CHEST (1" below armhole)	20	22	24	26	X	X	X	X	X
	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	X	X	X	X	X
LS13001 FRENCH TERRY HOODIE	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	X	X
	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	X	X
LS13004 FRENCH TERRY RAGLAN CREWNECK	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	X	X
	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	X	X
LS14001 PREMIUM PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	34
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	33	34
		*4XL and 5XL only available in select colors								
LS14001YH PREMIUM YOUTH PULLOVER HOODIE	CHEST (1" below armhole)	14	16	18	20	22	X	X	X	X
	LENGTH (Measured from HPS)	20	21	23	25	27	X	X	X	X
LS14003 PREMIUM FULL ZIP HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	34
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	33	34
		*4XL and 5XL only available in select colors								
LS14004 PREMIUM CREWNECK SWEATSHIRT	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	34
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	33	34
		*4XL and 5XL only available in select colors								

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS14006 PREMIUM FLEECE STRAIGHT LEG SWEATPANTS	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	28	29	30	31	32	33	34	X	X
	OUTSEAM	40	41	42	43	44	45	46	X	X
LS14014 PREMIUM QUARTER ZIP	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS15000 DELUXE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	30	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	34	X
		*4XL only available in select colors								
LS15000CVC DELUXE CVC TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	X	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X	X
LS15001 HEAVYWEIGHT TEE	CHEST (1" below armhole)	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X
	LENGTH (Measured from HPS)	28	29	30	31	32	33	34.5	35.5	X
		*4XL only available in select colors								
LS15009 HEAVYWEIGHT LONG SLEEVE TEE	CHEST (1" below armhole)	17	18	20	22	24	26	28	X	X
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	X	X
LS16001 URBAN PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS16001GD URBAN PULLOVER HOODIE GARMENT DYED	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS16004 URBAN CREWNECK SWEATSHIRT	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X

MEASUREMENTS ARE IN INCHES • BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS16004GD URBAN CREWNECK SWEATSHIRT GARMENT DYED	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS16005 URBAN HEAVY TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X	X
	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	X	X
LS16005GD URBAN HEAVY TEE GARMENT DYED	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X	X
	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	X	X
LS16006 URBAN SWEATPANTS	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	29	29	29	29	29	29	29	X	X
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	X	X
LS16006GD URBAN SWEATPANTS GARMENT DYED	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	29	29	29	29	29	29	29	X	X
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	X	X
LS17001 HEAVY CORE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS17005 HEAVY CORE TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X	X
LS18002 FUTURE FLEECE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS19001 HEAVYWEIGHT PULLOVER HOODIE	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	X	X
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	X	X

Please note that the above sizing charts are subject to change.
For more detailed information, please contact a Lane Seven Customer Service Representative.

MEASUREMENTS ARE IN INCHES • BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS19004 HEAVYWEIGHT CREWENCK SWEATSHIRT	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	X	X
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	X	X
LS24001 ELEMENT HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS24005 ELEMENT TEE	CHEST (1" below armhole)	16.5	18.5	20.5	22.25	24	25.25	26.75	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS34001 THERMAL HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS34004 THERMAL CREWNECK	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LST002 VINTAGE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	X	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X	X
LST004 VINTAGE RAGLAN HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LST006 PREMIUM FLEECE JOGGER	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	28	29	30	31	32	33	34	X	X
	OUTSEAM	38	39	40	41	42	43	44	X	X

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